

## Citizenship To Be Accented At 4-H Week Action

Good citizenship will be accented again this year as National 4-H Week is observed September 30 to October 7. "Join 4-H: A World of Opportunity" is the theme. In the spotlight will be about 2 1/2 million 4-H'ers completing this year's work and starting new work.

Appropriate activities are scheduled nationally in each State, county, and nearly every community. Focus will be on an up-dated, expanding 4-H program intended to reach increasingly more boys and girls throughout the country — on

farms; also in towns, cities, and suburbia.

In the "new 4-H," everyday learning experiences — called "projects" — now offer members more "why's" as well as "how's" in their science emphasis. More career information helps the young man or woman explore career possibilities. Youth going into agriculture do more specializing. Greater stress attaches to youth problems such as education, jobs, personal values, and goals. The disadvantaged are being reached more than at any time in the past.

Today's 4-H'ers may raise small animals if he hasn't space or money for larger animals. He may grow plants in flower pots or backyard plots if he lacks a country garden. Also in many States, television

stations offer 4-H meetings of the air. These are educational "action series" that teach by videotape presentations, and offer follow-through suggestions for carrying projects in the home.

Head - Heart - Hands - Health youth enjoy their varied and useful learning projects and activities. They may choose from up to a hundred of these 4-H educational experiences. Selections may be made, for example, from plant and animal science, food and nutri-

tion, clothing, community beautification, conservation, entomology, electric, automotive, and leadership.

Or 4-H'ers can learn money management, better buymanship, town and country business, home improvement, personality development, horsemanship, health and safety, emergency preparedness, and community service.

Recognize the important contribution of parents to 4-H, and influence their continued cooperation.

Acquaint the public with the modernized, enlarged 4-H program which adapts to meet the needs of today's youth. Report the year's 4-H accomplishments and make plans to meet future needs.

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