

From Where We Stand . . .

Managerial Revolution

The technological revolution in American agriculture in the past fifteen years is legend. According to farm policy-makers and economists, the next fifteen years will see a "revolution" in the area of farm management.

In a report put out by Penn State Cooperative Extension Service recently, called "Farm Management—1980 Style", the authors conclude that, at present, "managerial competence is a relatively scarce commodity, and many potentially good farm managers may find greater financial reward outside of agriculture".

By 1980, the report continues, farmers can expect to pay substantial amounts for an increasingly wider range of managerial services. These will include — DHA services, veterinarians, nutritionists, accountants, lawyers, soil technicians, and others.

One disturbing point the article makes is that farm youth with the greatest managerial potential will be lured away from the farm for higher financial rewards outside of agriculture.

We are already faced with the problem of increasing average age of American farmers, and losing our best-qualified youth to non-agricultural employment will add further to that problem. It will also support the trend away from family-managed farms toward large corporate enterprises.

NOT ALL BAD

But, take heart, it's not all bad. While the larger farms may hire full time specialists and install computers, the normal-sized family farm operations will have access to many services, including data processing through their land-grant colleges of agriculture.

We feel that, although this will increase the cost of doing business for the average farmer, the availability of these services at a reasonable price will enable him to make decisions with as much skilled know-how as the big boys.

Despite these important aids, however, the family farmer himself will have to be the one to eventually apply the management advice he gets, and he will have to learn to speak many different "management languages" in the process.

Technology has provided the tools, now the farmer and his family must prepare for the managerial revolution.



Make It Aspirin

Commenting on these troubled times, Barry Goldwater told a student group this week — "If Moses were to come down from Mt Sinai with two tablets in his hands today, you can bet they'd be aspirin!"

Two County Youths To Attend State 4-H Days

Peggy Eshleman Pequea R1, and Dennis Allen Quarryville R2 will represent Lancaster County 4-H club members at State 4-H Capital Days in Harrisburg April 10 and 11.

Joining with 4-H members from most other counties, they will have an opportunity to further their understanding of the roles of citizenship by observing the state government in action.

While in Harrisburg they will meet top governmental administrative officials, observe the several branches of government in session, and tour the State Capitol Representatives Sherman Hill and State Senator Richard Snyder will be guests of the 4-H members at a special breakfast on April 11.

Accompanying the two Lancaster County 4-H'ers will be associate county agent Wim Meier.

Best Question Of The Week

"National Farmers Organization (NFO) claims to have slaughtered between 12,000 and 15,000 dairy cows in an effort to raise milk prices," a radio newscaster reported one morning this week.

He was immediately followed by an announcer asking, "Are you sure you're marketing your product in the best possible way?"

The commercial continued, advertising a business management service. But the coincidence of the report and the commercial question, were food for thought.

Are we marketing milk in the best possible way? The answer obviously has to be a resounding NO! There has to be a better way than this. And there are certainly enough intelligent people in the industry to come up with a better idea than a further increase in scarcity of an already scarce product.

No other product we can immediately think of is marketed in such a haphazard way.

What manufacturer can you cite who produces a basic, uniform product for which he is paid on the basis of the ultimate use of the product?

Generally speaking, the only difference we know of between Class I fluid milk and milk going into by-product production is in the price paid to the farmer.

While it may be true that when the government got into the milk business back in the 1930's, farmers were in a disadvantaged marketing position and needed some authority to regulate the milk market.

Times have changed. Conditions have changed. But the dairy farmer is still in a marketing muddle.

It is time for a complete overhaul of this situation. The whole structure should be reexamined — from the concept of USDA market orders down to the bargaining co-ops which presently represent dairymen.

We don't agree with the NFO approach to the problem, but perhaps it will have accomplished something after all if it forces other dairymen and farm organizations, and Congress, to reexamine the present milk marketing "non-system".



Don't Bar The Public

"The courtroom belongs to the people — and not to the lawyer," said Richard H. Amberg, publisher of the St. Louis Globe-Democrat. Americans have a share in the proper workings of the judicial system, but their interests are threatened by the efforts of lawyers and bar associations to remove the courts from the public arena and claim them as their own.

Procedures Champs

(Continued from Page 1)
county champions from Grassland, and go on to win the state title at Penn State University. Solanco did not have a team entered in the county trials this year.

PUBLIC SPEAKING

Nelson Newcomer of Penn Manor High School, was rated best in the county public speaking contest held concurrently with the procedures event Monday.

Runner-up in that competition was Mike Smucker of Garden Spot High School, and Warwick's Henry Heishey finished third. All three boys will compete in the FFA area contest on April 12 in York County.

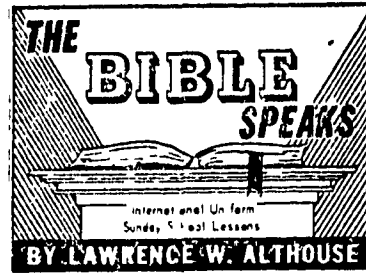
Judges for the parliamentary procedures and public speaking contests were York County agriculture teachers.

4-H Beef Show Planners To Meet April 12th

Lancaster County agricultural agent M. M. Smith recently announced that a planning meeting for the 1967 Southeast District 4-H Baby Beef Show & Sale will be held April 12.

Officials from all participating counties will meet in the Exchange Room at the Lancaster Union Stock Yards at 8 p.m., Wednesday, Smith said. Extension specialists Lester Eurdette and Frank Bortz from Penn State University will be on hand to assist at the planning session.

Among items to be considered will be a request that the show be at a set time each year, rather than changed from month to month over a period of years. "This would enable club members to feed their steers more wisely for a certain marketing time," Smith noted.



Divinely Interrupted

Lesson for April 9, 1967

Background Scripture: John 14:15-17, 25:27-16:5, 11: Acts 2:1-13, Galatians 5:16-25, John 14:25-31

Devotional Reading: John 14:25-31

Let's assume that you didn't get to church last Sunday. Today, however, you find the whole town is talking about something strange that is alleged to have happened there Sunday during the service.



Rev. Althouse

the men at denominational headquarters obviously having overlooked this Sunday and left it undesignated for anything except "just" the worship of God.

A Strange "Joy"

You can't believe what you hear. First Church, they are saying, has suddenly become "a bunch of holy rollers" and "religious fanatics." Not First Church, the congregation that so appealed to you with its quiet, unruffled dignity! Yet all over town people are talking (and some are laughing) about the "commotion" at First Church last Sunday morning.

It is said that the congregation poured out of the church in a state of excitement. They were talking loudly, "incoherently" said some. Others were convinced some of them had been drinking. "Maybe they're putting something new in the communion cups down there these days," said one man with a sardonic wink. Accounts varied, but "joy" seemed to be the descriptive term most frequently used.

None of this makes any sense to you. This "joy" you have never seen at First Church before. Worship services there are self-

consciously somber, almost grim. You can dismiss completely the suggestion of "drinking," for people of First Church are wise enough to stay home when they are "like that." The pastor's sermons are usually entertaining, but it would stretch the imagination to call them "inspiring." The people of First Church are never demonstrative except at budget meetings, football games, and occasional political rallies.

Embarrassment Of Pentecost

You are profoundly disturbed by these reports, but what should you do? You could withhold your contribution, an idea that has considerable appeal though little promise of solving the problem. You could call for the resignation of the pastor or demand an immediate investigation by the bishop. Perhaps you could contact other members who were not present on Sunday — presumably a considerable proportion of the congregation — and call for a special meeting to determine strategy. Or you could simply move quietly to another congregation and disassociate yourself from First Church entirely. That might be the best way to reply to those irritating cracks at work: "Hear you're getting religion down there at First Church these days!" How embarrassing for an ordinary Christian.

This "let's assume" may seem quite far-fetched, but perhaps it helps us to understand better the radical nature of what happened to the little band of Jerusalem Christians on the day of Pentecost. Perhaps we might begin to wonder whether, in our understandable desire to avoid emotional excesses of the past and guarantee order and dignity in worship, we might have gone too far and virtually excluded the Holy Spirit from our worship today? Have we perhaps "thrown out the baby with the bath water"?

The early church lacked almost everything needed for success: financial wealth, educated clergy, trained laymen, beautiful buildings, intricate denominational lock-step programs, erudite theologies, etc. They possessed only the power of the Holy Spirit — or it possessed them — and that was enough. As someone has said, whereas today the church speaks mostly of its problems, the early church spoke mostly of its power.

What might happen in your church if some day the worship service were divinely interrupted?

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Now Is The Time . . .

By Max Smith, Lancaster County Agent

To Plant Evergreens

Early spring is one of the very best times to plant most any kind of an evergreen tree or shrub. Most Christmas Tree or Forest Tree plantations are started during March or April. Seedlings or transplants from the nursery are planted bare rooted however, other evergreens or any pine or spruce tree with any size should be moved only with a ball of dirt around the roots. Bare rooted plants should be kept moist (roots only) to protect the small root hairs and fibers. Keep the evergreen root area moist for the first year.

To Test Soil For Corn Club

Corn growers who are planning to enter the state five-acre corn contest must have a complete soil test on the field to be entered within the last two years. This test, and the resulting recommendation, should be used as a guide in applying the right kind and amount of plant food per acre for the extra high yields desired. Don't delay this test and be held up at corn planting time.

To Manage Milking Herd Carefully

Dairymen who plan to utilize early spring pastures for their dairy herd are reminded of the importance of careful management to prevent off-flavored milk. Many types of lush forage will give an added flavor to the milk flow, if the animals are permitted to graze just prior to milking time. If pastures are infested with wild garlic, there



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