



SPOT CHECKING EGGS on their way to the carton closing machine are E. Roy Trout, right, and Robert Trout. After leaving the closer, the cartons are conveyed to a round table from which they are packed into cases. L. F. Photo

● Local Eggs

(Continued from Page 6) with southern eggs than has been true in the past.

Located in the heart of the Amish country, near Paradise, Trout has many egg suppliers among that sect. It is not uncommon today, Trout explained, to find Amish farms with 6000-12,000 caged layers. Many have diesel refrigeration for their egg rooms, and use gasoline lights in their poultry houses, he added.

CUSTOM PACKED

A large part of Trouts' output is marketed in Pennsylvania as cartoned eggs. These are packed either in customers' cartons, or under the Pequea Valley Farm label. Customers include chain and independent groceries, and dairies.

The firm also markets a three-dozen pack which consists of a brightly decorated outer carton into which is placed a standard flat and filler containing 36 eggs. This pack is increasing in popularity with super markets for sales and features, Bob Trout reports.

OPEN HOUSE PLANNED

To celebrate its 35 years in

business, and to demonstrate the "new look" of this old established firm, the Trouts plan to hold an "Open House" from April 3rd to 8th for their customers and suppliers.

Eggs "Pushed" On Feb. Plentiful Foods List

Responding to an industry request made through the Poultry and Egg National Board, the U. S. Department of Agriculture gave egg promotion a fine "push" by listing eggs in the Plentiful Foods list for February, according to Earl L. Hess, Ephrata, First Vice Chairman of PENB.

In addition to listing eggs, the Consumer and Marketing Service devoted considerable editorial space to eggs in February. For example, the "Midwest Market Basket," published by the Midwest Area Information Office of the Consumer and Marketing Service, ran four features on eggs in its February 7 issue.

"We are always grateful for this editorial support of egg promotion by the USDA," Hess

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