

Larson Terms Research Vital To Solution Of World Hunger Problem

Penn State University's Dean of Agriculture declared recently that society is gearing up for an all-out battle against hunger—both in this country and abroad.

"The big question is whether or not we started in time to win the race," said Dean Russell E. Larson.

Speaking at Penn State's annual Lime and Fertilizer Conference, Larson said the United States needs to be doing now the research that will enable the nation to maintain and increase agricultural production not only in the next 10 years but up to the year 2000.

He pointed out that much of the nation's present capacity to produce food developed through basic research carried out 25 or more years ago. Research leading to production of hybrid corn, he claimed, was done before 1920 but nearly 30 years elapsed from dis-

covery to widespread use of corn hybrids.

Dean Larson observed that "the world food crisis is more complex than the project to place a man on the moon."

He listed three problems which he claimed must be solved before world food needs can be solved. (1) large masses of impoverished people must improve farming methods and many must learn to read and write. (2) new agricultural technologies must be developed and used worldwide. and (3) all nations must develop reliable political and

economic systems.

He said the cost of basic research is returned many times over in profits to farmers and industries using farm products. The return on research investments on hybrid corn, from 1925 to 1955 alone, was almost 700 percent per year, he reported.

Northeastern Breeders Hold Annual Meeting

The annual meeting of the Morgantown local unit of the Northeastern Breeders Association (NEBA) was held at the Blue Ball Fire Hall recently. Reports were given by NEBA district manager Larry Swenson and NEBA operations manager, William Schaefer. Highlight of the meeting was a presentation by Penn State ex-

Area Holstein, Gold Medal Sire

Vista Grande Haven Wallie (EX), owned by Carl L. Martin, Ephrata, and Alpheus L. Ruth, Fleetwood, has been des-

ignated a Gold Medal Sire—the highest recognition a Holstein herd bull can receive—by the Holstein-Friesian Association of America.

Admittance to the super-select Gold Medal Sire Circle is limited to those Holstein bulls with daughters meeting exceptionally high standards of both milk production and body conformation.

"Wallie" joined the Gold Medal ranks as a result of his recent designation as a Silver Medal Production Sire. 14 of his daughters have official records averaging 15,106 lbs. of milk and 609 lbs. of butterfat.

He gained the paralleling Silver Medal Type award, based on the uniformly outstanding conformation of his officially classified daughters in 1966.

tension dairyman Harvey Shaeffer, entitled "Knowing & Understanding Bull Proofs".

DIRECTORS NAMED

Elected to three year terms on the Morgantown local advisory board were: Earl Martin, Ephrata, and Allen Lee Stoltzfus, Honey Brook.

The following were elected as area breed representatives: Holstein — Eli Kauffman, Elverson; Jersey—Simeon Stoltzfus, Leola; Ayrshire—Charles Gabel, Elverson.

Moved To
New Location



Call Us...
FOR FAST
ON-THE-FARM
SERVICE

SWEIGART
FIRESTONE

329 West High St.
Manheim, Pa.
665-2258

TOBACCO
MUSLIN

2 & 3 yd. Widths
Place Your Order
NOW

Tobacco Seed

SNAROL for
SNAILS

Moth Balls

SEED
POTATOES

Groff's
Hardware
New Holland, Pa.



The total-electric home of Mr. and Mrs. David Brian, East Petersburg

We asked the David Brians:
Is total electric living
as low-cost as we promised?

Their answer:
Yes! We paid just \$24.29 a month
last year for everything,
including electric heating!

This low cost also included electric water heating, cooking, laundering, lighting, and all their other electric services.

That's why we say, to make a true comparison of the total costs of home heat and operating all your work-saving appliances, you must add together *all* costs.

With total electric living, for instance, there's just one service, one bill and no expensive maintenance contracts. But to get the true cost of flame-type heat, you must add together the fuel bill, the elec-

tric bill and the service contract. Put them all together and you'll see why we say live the total electric way as the Brians do.

IF YOU ARE BUILDING — be sure to tell your builder you want to be modern, you want the best, you want electric heat. IF YOU ARE REMODELING — call a Reddy Kilowatt Recommended Electric Home Heating Dealer for an estimate. He is listed in the Yellow Pages under "Heating Contractors."

