

EARN MORE MONEY FROM YOUR STEERS THIS YEAR!

Your feed lot is the key to profits. Here's where top quality supplements priced for economical weight gains pay off. Here's where Red Rose feeds win friends.



32 BEEF CATTLE SUPPLEMENT

This is the supplement you will want to use as a mixing ration for your home-grown grains or as a protein supplement to balance the feeding of low protein roughages.



50 BEEF CATTLE SUPPLEMENT

Mash form. Nutrient fortifications are double the levels of 32 Beef Cattle Supplement.

Available with or without Diethylstilbestrol.



YOUR COWS NEED MINERALS!



FREE-CHOICE MINERAL

Provides a complete range of minerals in balanced amounts.

When you feed Red Rose Free-Choice Mineral your cows will be protected against mineral deficiency, and at the same time assured good herd health — and will perform better in the milk line.

DON'T FORGET . . .
Your hogs will become pork FAST when you raise them on



SWINE FEEDS

Red Rose "Litter to Market" feeds are the feeds you need to start your pigs — and feed them all the way to market time. These feeds have been scientifically developed to reduce the cost of producing pork by converting more of the feed into good solid meat. Your pig profits will start when you place Red Rose Swine Feeds in your feed troughs. Start to use them now.

Red Rose HORSE FEEDS

You'll find coupons in every bag of Red Rose Horse Feed, Super Horse Feed, Classic Horse Feed, Equinade Feed Supplement, and Lancaster Horse Pellets . . . good toward free Johnson Rope Halter. Feed Red Rose Horse Feeds and take the worry out of feeding!

Here is the feed you need for your herd!



14 TEST-COW FEED

This is an all-purpose herd feed — for milking cows, calves, and bulls. It is very palatable, high in fat, minerals and digestible nutrients . . . and can be fed at all seasons. Red Rose 14 Test-Cow Feed is the dairy feed you have been looking for. Try it . . . and you'll use it always.

THESE HEALTHY LOOKING HEIFERS HAVE ROUNDWORMS.



Protect your herd and your profits by feeding Red Rose Cattle Wormer with Thibenzole.

Over 85% of all dairy herds and 9 out of 10 beef cattle herds surveyed are infected with roundworms. Roundworms drain off blood and steal nutrients which slow growth and result in lower milk production. And worms keep beef profits down, too. Red Rose Cattle Wormer with Thibenzole cleans out parasites safely, effectively in just one feeding. Follow the lead of your neighbors, feed Red Rose Cattle Wormer to your dairy and beef herds.

Ask us. We have all the details.

THIBENZOLE is the registered trademark of Merck & Co., Inc., for Thiabendazole.

FOR ALL OF YOUR FEED NEEDS CALL THESE RED ROSE DEALERS:

Walter Binkley & Son
Lititz

Heistand Bros.
Elizabethtown

Chas. E. Sauder & Sons
Terre Hill

Brown & Rea
Atglen

A. L. Herr & Bro.
Quarryville

Ammon E. Shelly
Lititz

Elverson Supply Co.
Elverson

David B. Hurst
Bowmansville

L. M. Snively
Lititz

I. B. Graybill & Son
Refton Strashburg

Mountville Feed Service
Mountville

E. P. Spotts, Inc.
Honey Brook

L. T. Geib Estate
Manheim

Musser Farms, Inc.
Columbia

H. M. Stauffer & Sons, Inc.
Witmer

E. Musser Heisey & Son
Mt. Joy

Musser's Mill
The Buck

Packer Feeding Of Livestock Hit By USDA

In a report released this week, the U. S. Department of Agriculture said that the feeding of livestock by meat packers can have a depressive effect on prices at livestock markets.

The report was based on a study conducted by USDA's Packers and Stockyards Division which showed that at one of the nation's top 10 terminals, the prices for Choice grade steers actually ranged from 25 to 50 cents per hundredweight lower under the varying influence on packer-fed cattle used to fill slaughter requirements.

A given increase in packer-fed supplies used for slaughter had more than 10 times as much effect on the local market prices as the same increase in market receipts, USDA said.

The market analysis is based on packer feeding by one slaughterer buying at the sample terminal market in 1962. Packer feeding accounted for about three percent of the cattle slaughtered by packers located near the market. The primary packer-feeder in the area fed about 10 percent of its total cattle slaughter.

Data on movement of cattle during the weeks throughout the year showed no evidence of packer-fed cattle consistently being used to stabilize variations in market receipts.

In tracing the growth and development of packer feeding, the study indicates that in 1965, 11.5 percent of all fed cattle marketed — more than one in every 10 — were fed by a packer or a packer-associated interest.

Packer feeding accounted for about one-fifth of the fed cattle marketings in the West and South in 1965, although packers or packer-associated interests in the North Central States fed a third of a million head of livestock last year, the number represented only 33 percent of the fed marketings in the area, USDA stated.

The study shows the leading states in packer feeding of cattle in 1965 were California, Colorado, Texas, Washington, Kansas, Arizona, Florida, and Nebraska.

The study also includes a theoretical analysis of possible effects of packer feeding in various competitive market structures.

Donald Miller Shows Reserve Junior Lamb

In the junior market lamb competition Monday at the Pennsylvania Livestock Exposition, Harrisburg, Donald Miller of Elizabethtown RI won the reserve champion lamb title with his lightweight entry.

Miller had first and second place ribbons in the lightweight class, and placed third in pen of three lambs.

Another Lancaster Countyman, Ronald Meck, Reinholds RI, placed second and sixth in heavyweight market lambs, and fourth in pen of three competition.