

## From Where We Stand . . .

### Promise 'em Anything, But Give 'em Shapp

That would seem to be the tone of the Pennsylvania gubernatorial Democratic candidate's campaign to-date. Milton Shapp has to be the most "promising" candidate to come along for many a campaign.

For the homeless and the slum dweller, he promises decent housing. For the farmer, he promises better prices. For the laborer, he promises better wages and greater job security. For the young, he promises free higher education. And . . . the biggest promise (at least financially) is to the taxpayer. To him, he promises all these bounties of a benevolent state at no extra charge!

Promise 'em anything, but give 'em Shapp, Shapp, and more Shapp. The temptation to indulge in rhyming words is very great at this point, but we'll try to resist it.

It is often unfortunate that a governor cannot succeed himself, but our outmoded State Constitution does not permit it. As the saying goes, four years is too short a time to have a good governor and too long a time to tolerate a bad one. Since Scranton cannot succeed himself, there is probably no more qualified man in the Republican party for the job than Ray Shafer. He has had the experience — both legislative and executive — and he knows that the formula for building a prosperous and successful state goes way beyond wild promises.

Shafer knows that any successful governor will have to work with a state legislature composed of individual minds and diverse interests; and with members of both major parties. He knows that he will have to operate in a "fishbowl", so to speak. That every move he makes as governor is subject to criticism by the state's more than 12 million citizens.

Shapp, as president of his own company, is not used to operating in such an open and above board manner. If he can't get along with an employee, he can fire him. And he has already demonstrated that he can't even get along with members of his own party. How can he possibly hope to operate satisfactorily with a bi-partisan legislature?

William Scranton will be a hard Governor for anyone to follow. He has been a strong and progressive administrator, and he has set in motion long-range forces for a better Pennsylvania. Shafer seems the most likely candidate to continue the direction and momentum of these forces

But don't take his election for granted. Shapp could win by default if enough voters who really care about the future of Pennsylvania stay away from the polls next Tuesday. Imagine how you would feel upon waking Wednesday morning to learn that Milton Shapp was our new governor, and recalling that your vote against him was one of those not tallied because you didn't take the few minutes necessary to cast it.

Don't let that happen. Vote against one-man rule of Pennsylvania. Vote for Ray Shafer. Your vote does count!

### ★ ★ ★ ★ What Are Anti-American "Slogans"?

Have you ever heard certain words that public figures keep using that sort of "bug" you? That is, words which you've been accustomed to hearing and using in one context all your life that suddenly are used to mean something entirely different.

For example, for quite some time newscasters have been describing communist vocal demonstrations by agitators as "anti-American slogans". You've heard them, "mobs of Red Chinese students stormed through the streets of X-ville today chanting anti-American slogans".

The use of the word may be quite proper, but for some reason we find it annoying. For example, it is hard to think of "Warmongering, Yankee, Imperialist Capitalists" as a slogan, especially in the context in which it is offered

According to the dictionary, one definition of slogan is "a brief, striking phrase adapted for use in advertising a product, industry, etc."

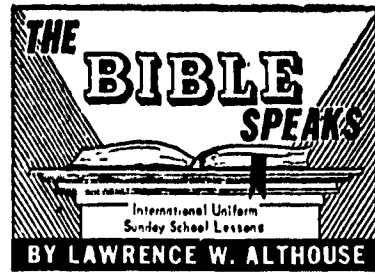
And that's the way we have always thought of the word; in a positive way. Like "All the way with LBJ"; "Duz does everything"; "The pause that refreshes"; "Tippicanoe and Tyler too"; and like that.

Of course "Yankee go home" has a real ring to it, and has apparently achieved widespread acceptance. That one might pass as a slogan in the traditional sense.

Another definition found in the dictionary, however, would seem to justify the use of the word as the newscasters use it — "The war cry or gathering word of a Highland Clan in Scotland".

However, it would seem more suitable somehow to label these negative, anti-American expressions as threats, which they are meant to be, rather than calling them slogans.

At least that's the way it looks from this corner of "The Garden Spot of America".



### Painless Invitation Lesson For November 6, 1966

Background Scripture Jeremiah 7, 26.

Devotional Reading Psalms 21:1-6.

Are you one of those who delights in practicing the art of our eccentric in the play Harvey, painless invitations? It's really constantly amazed people by quite easy, you know. All you taking seriously their insincere have to do is say something like invitations. He took them at face this: "You must come over for value and transformed painless dinner . . ." and then add invitations into uncomfortable quickly, . . . confrontations. When someone sometime." You would say, "You must come over see, one harm- and see us sometime," Ellwood less - looking would pull out his little date book word gets you and ask "How about Tuesday off the hook. evening?"



A German exchange student Ellwood P. Dowd, the humorist who was a sem-invitations seriously, but there is inary classmate nothing at all amusing in con- used to say that templating that God might take Rev. Althouse Americans are us seriously too. The words we particularly adept at this art of speak so effortlessly in our painless invitations. "We'd like to churches or in the privacy of our have you for dinner," people own room, they are dangerous would say to him, ". . . some- invitations. time." It always sounded like a much disturbed with the same cause it was left indefinite, nothing situation in Judah. The people ever came of it, The words were trusted in deceptive words of superficial and insincere: good worship and ritual. God didn't want words from his people, he intentions that cost nothing. wanted realities. What he wanted was not pious words but right- eous lives. "Amend your ways

### If Took Seriously

Some of us carry this art of our and your doings," he demanded, religious life too. We utter all Back up your words with deeds, kinds of invitations and prom- There's an old saying about ises, none of which are expected insincerity: "Put your money to be taken seriously. where your mouth is." God

This Sunday, for example, doesn't want painless invitations, you are likely to pray: ". . . and insincere rituals and words of forgive us our debts as we for- worship. He wants to see our give our debtors." We certainly commitment as well as hear it, don't mean that, do we? Cer- He wants us put out lives where tainly you want considerably our words are.

Perhaps you'll stand in your pew and sing, "Take my silver and my gold, not a mite would I withhold." Surely you don't mean it! That dollar bill of yours on the plate already seems to be so great a sacrifice. Perhaps we would be more honest if we were to sing: "Lord, in spite of all we say and do, this is really

what we think of you!" Just think of all the painless invitations we give God in an hour's time on a Sunday morning:

"Thy kingdom come, thy will be done on earth as it is in heaven"

"I believe in God, the Father Almighty . . ."

". . . as it was in the beginning is now and ever shall be, world without end . . ."

"Draw me nearer, nearer blessed Lord, to the cross where thou hast died . . ."

If he took us seriously — what a frightening thought!

### Where Your Mouth Is

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### ATTEND THE CHURCH OF YOUR CHOICE SUNDAY

## For Full Market Reports Read Lancaster Farming

### Now Is The Time . . .

By Max Smith, Lancaster County Agent

#### To Exercise Sheep Flock

The winter season should not mean confinement for the ewe flock; a serious management mistake is to shut them into a small pen with little outside exercise. As long as the pasture season lasts, they should have access to forage when it does not have frost on the blades. When the grass stops growing, quality hay should be given free choice. Daily outside exercise is a "must" for healthy ewes and strong lambs.

#### To Check Chimneys

Many tobacco cellars will soon have heating activity, all pipes and chimney mortar should be carefully inspected, all joints should be tight and cracks resealed.

Many fires have been caused by faulty pipes and chimneys almost every breed, and no one kind of hogs can be found in

**To Use Meat Type Boar**  
The hog industry has experienced a very successful year and the outlook shows promise of a growing demand and a minimum of laid. Breeders should recognize this fact and try to produce animals meeting this demand.

with size and trimness These

No matter how you decide to vote, come out and vote  
Miles W. Fry  
Ephrata R3

Like rare perfume, flattery should be smelled, not swallowed.



SMITH

### Letters To The Editor

Editor,  
Lancaster Farming

Dear Sir

Another election is just a few days away. Let's take a look at Milton Shapp and what he proposes.

1—To equalize real estate taxes by the enactment of a law requiring public utilities to pay real estate taxes to the township or municipality in which they own real property power companies, railroads telephone companies, and

transport lines own millions of dollars' worth of real estate in Lancaster County alone. They are privately owned corporations, operated for profit, and they pay no real estate tax. You and I pay tax on every quarter acre we own. So should they, and they do in neighboring states.

Does this make sense?  
2—To enforce stream anti-pollution laws

Those of us who live along the Muddy Creek have reported many fish kills, piles of foam below the dam breast ten feet high, and water the color of indigo. With what result? Either no action or report, or the official report labeled "an exaggeration," or, "a few pan fish killed." The (daily) newspaper that took good pictures of hundreds of dead fish stranded on the riffles conveniently neglected to publish them. Why? The industries that we believe have been responsible for the poison had the power to influence official action and to suppress information that in the public in-

terest should have been published. Trying to keep our little creek from becoming a completely "dead" stream has been like trying to break through a rubber wall — too tough to even dent and too slippery to climb. We can see it no other way. Let's put an end to this.

3—To find common sense in the administration of the Project 70 law

Anyone who knows the Bard farm, and the neighboring farms near Cocalco, has been disturbed by the destruction of good farms, the land improved and excellent homes and barns built by the efforts of generations of hard work. Is this in the good public interest?

Milton Shapp saw this project and his statement added up to an emphatic "no."

Why can Milton Shapp bring all this about?

He was nominated in spite of all the opposition that well-entrenched interests could put up, and when elected, it will not be by any help they will give him.

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