



III-rugged dependability!

Today, more than ever, you want hybrids you can depend on to come through *every year* with good yields—even under adverse conditions. You want rugged standability. You want resistance to diseases, insects, heat, drouth, cool temperatures, and a host of other yield-reducing factors, in every hybrid you plant.

In the total research effort behind ZEA III hybrids, the yield-reducing factors common to your area were each carefully considered. Funk's-G developed whole new research facilities, put special task groups together to fight specific problems. New, higher levels of resistance to these problems were bred into each new ZEA III Funk's G-Hybrid.

One research group concentrated on the new stunt diseases of corn. Working in special field laboratories in Ohio and Louisiana, they have developed ZEA III hybrids with superior resistance to stunt virus and Maize Dwarf Mosaic in just 3 short years.

If your area has a special problem, Funk's-G is working on it—probably has solved it with new ZEA III hybrids.

