



It is fitting that we should call the results of this research effort ZEA III—ZEA for *Zea mays*, the scientific name for corn . . . III for the 4 great areas of corn breeding research which produced the extra performance factors in these great new hybrids . . .

- I Unmatched Yield Power*
- II Proven for Narrow Rows and High Populations*
- III Rugged Dependability*
- III Highest Quality Grain*

I-unmatched YIELD POWER!

No one knows how high yields *can* go with new ZEA III Funk's G-Hybrids. They have outdistanced all competition in comparisons on farms everywhere.

ZEA III researchers were given the assignment: "Put the highest possible yield potential into these new hybrids—not forgetting the other qualities necessary to make them superior in every way." They succeeded!

Without changing your present fertilizer rates or practices, you can produce higher yields with ZEA III hybrids.

But, of equal importance, ZEA III hybrids will respond more fully to any new corn growing practices you may begin using next year—or the year after.

Funk's G-Hybrids set the existing world corn yield record of 304.38 bushels per acre. We predict a new ZEA III Funk's G-Hybrid will top this!

FUNK'S
G
HYBRID