

From ZEA III Research comes **NEW...**

ZEA III

FUNK'S G-HYBRIDS

Today, Funk's-G has a new kind of hybrid seed corn for sale—

New ZEA III Funk's G-Hybrids!

In extensive research tests, and on thousands of farms, these new hybrids have produced higher yields than *any* hybrids *ever* before.

ZEA III Funk's G-Hybrids are the product of the most massive research effort ever focused on the improvement of hybrid corn. To produce them, we greatly expanded our research staff and nationwide field laboratory facili-

ties. We developed entirely new breeding techniques. We harnessed the vast potential of the electronic computer to hybrid corn development.

The result is an extraordinary new group of single cross, special cross, and 4-way cross hybrids in the maturity you need. They are identified by a few numeral variety number such as Funk's G-4641. A few are already being widely planted on farms—perhaps yours. For all the details about these great, new hybrids, turn page.

The new mark of ZEA III Funk's G-Hybrids

The ZEA III research group, developers of new ZEA III Funk's G-Hybrids

