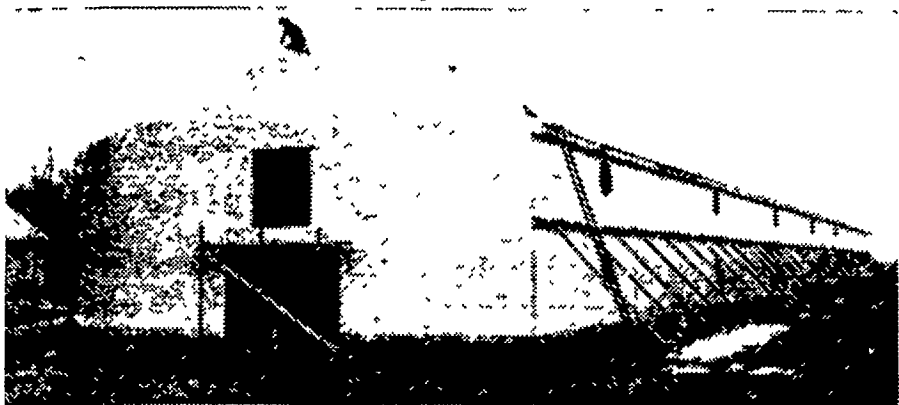


The Family Farm Looks At Broiler Growing



New controlled environment broiler house during construction stage — Farm of Richard Baker, Columbia, Pa.



Carroll Rohrbaugh and family new 30,000 bird house at Glen Rock, Pa.

Today many farm families are building
NEW BROILER HOUSES.

Some of the reasons are:

1. ADDITIONAL INCOME (FOR THEIR FARM OPERATION)
2. A LARGER OPERATION (WITHOUT ADDITIONAL ACREAGE)
3. A BUSINESS FOR THEIR CHILDREN
4. EMPLOYMENT FOR THE WIFE (AT HOME)
5. EXCELLENT WORKING CONDITIONS
6. GOOD RETURN ON THEIR INVESTMENT
7. A SOUND AND GROWING INDUSTRY
8. TO BUILD EQUITY (FOR THE FUTURE)

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