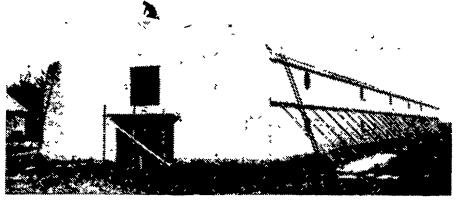
## The Family Farm Looks At Broiler Growing



New controlled environment broiler house during construction stage — Farm of Richard Baker, Columbia, Pa.



Carroll Rohrbaugh and family new 30,000 bird house at Glen Rock, Pa.

## Today many farm families are building NEW BROILER HOUSES.

## Some of the reasons are:

- 1. ADDITIONAL INCOME (FOR THEIR FARM OPERATION)
- 2. A LARGER OPERATION (WITHOUT ADDITIONAL ACREAGE)
- 3. A BUSINESS FOR THEIR CHILDREN
- 4. EMPLOYMENT FOR THE WIFE (AT HOME)
- 5. EXCELLENT WORKING CONDITIONS
- 6. GOOD RETURN ON THEIR INVESTMENT
- 7. A SOUND AND GROWING INDUSTRY
- 8. TO BUILD EQUITY (FOR THE FUTURE)

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