

SECOND SECTION



COW ON A HOT SHED ROOF — When cattle dealer Charles C. Myers first erected this symbol of his trade in June 1964, passers-by on the Route 230 By-Pass gaped incredulously. Many called the police to report a cow on someone's roof, Myers recalls. Easily the tallest, and most spectacularly situated cow in Lancaster County, this old girl still gets many a gape from eastbound tourists. L. F. Photo

June is month Salute THE

During Dairy Month, hats off to our Dairy Farmers, for their substantial contribution to the prosperity of this area, and for their vital service in providing us with delicious, healthful dairy foods. We're proud to serve Dairy Farmers!



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Demand-Supply Dairy Situation Favors Dairymen, But Efficiency Is Still Important, Specialist Says

uation, according to Dr. W. million dollars in 1964. R. Hesseltine, extension dairy- Despite the bright future man at the University of Del- for dairy products, dairy aware. The supply of surplus farmers on small farms are ernment is very low and the an alarming rate, according number of dairy cows is the to Hesseltine. Although there lowest since official records are fewer dairy farms, the began in 1924.

dairy products is increasing low and costs of production and will continue to increase. have risen year after year. Milk is the food best suited These factors, coupled with to fight malnutrition, Hessel- the exhausting sunrise-to-suntine said. Non-fat dried milk set, seven-days-a-week type of has been used to supplement operation, are largely respenthe diets of 770 million chil- sible for the decreasing numdren, here and abroad.

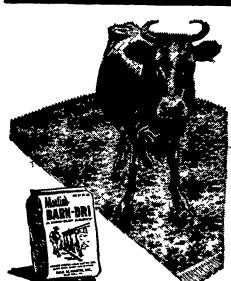
With the need to feed the extension dairyman. ever-increasing world popula- Actually, things are begin-tion, milk will undoubtedly ning to look up for dairy are already extremely impor- while the need for dairy foods. tant in the foreign trade of

Dairy production is now ap- the United States, with sales proaching a hand-to-mouth sit- amounting to more than 180

dairy foods held by the gov- still going out of business at average is increasing in size. However, the demand for Prices for milk have remained ber of dairy farmers, says the

play an ever-larger part in farmers. Prices of their prodworld politics. Dairy products ucts are beginning to improve

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