

NEPPCO School For '66 Takes Practical Slant

TRENTON, N.J. — In line with its stated purpose of providing middle management and supervisory personnel with a sound working knowledge of all aspects of egg marketing, the 1966 NEPPCO Egg Marketing School will feature a new 'team case-solving' teaching technique.

According to school administrator David Heffer, this new, more practical approach will give each student real experience in handling the day-to-day problems found in every step of egg marketing—from procurement to payment.

The school, which will open on June 12th at Rutgers University, will present courses in Egg Plant Management, Egg Procurement, Egg Plant Sanitation, Egg Market Development, Sales and Customer Relations, Employee Relations, and Egg Market Prices.

During the course, the students will be divided into

five-man teams. The teams will go through a lecture period followed by an assignment of a practical case to solve. They will work on these case assignments and present their results as a team — much the way they would as part of the management team of an egg plant. In this way, the students will be exposed to all of the practical problem-solving techniques required in today's fast-moving egg industry.

In addition to this change in teaching methods, Heffer also announced the appointment of the 1966 Faculty. It includes such prominent names from the academic and business worlds as, Drs L. B. Darrah and Kenneth Wing of Cornell; Dr Robert Bentz of University of Illinois; Max Kirkland and Professor Alan Meredith of Rutgers; Professor Julius Bauerman of Penn State; L. C. Heemstra, General Manager of Federated Egg and Poultry Sales, Cleveland; and Jerry Karadibil, Egg Buyer for Shop-Rite Stores, Elizabeth, N. J.

Members of the egg industry who would like to attend this course are urged to contact Heffer in care of the

NEPPCO Offices, 10 Rutgers Place, Trenton, N.J. Registrations are, according to the Council, considerably heavier than previous years and all indications point to a record class.

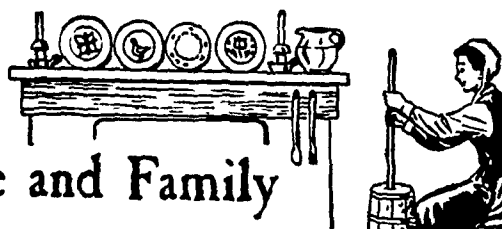
● Farm Prices
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eraged \$23.80 a hundred-weight in mid-April, \$2 lower than quotations a month earlier, but \$6 higher than a year ago. Steers and heifers dropped 10 cents per cwt., the first decline since last November.

Egg prices averaged 42 cents a dozen, down two cents from mid-March; broilers were down one cent to 17 1/2 cents a pound, and wholesale milk prices dropped to \$4.90 per cwt., a decline of 10 cents.

Field crop prices were steady to slightly lower, but fruit and vegetable prices were up. Potatoes were bringing \$3.85 per cwt in mid-April, an increase of 70 cents from a month earlier.

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For the Farm Wife and Family



Ladies, Have You Heard? . . .

By Doris Thomas, Extension Home Economist

Some Ideas For Serving Bacon

Bacon is an excellent source of food energy and provides high-grade meat protein, thiamine, and the mineral iron. It also contains other nutrients that contribute to overall nutritive needs.

Bacon fits into many menus and may be served in a variety of ways. Here are some: Use bacon strips over meat loaves, lean roasts, baked fish, and baked poultry. Wrap bacon strips around hamburgers and frankfurters for broiling.

Diced, cooked bacon bits add texture and flavor contrast to omelets, creamed potatoes, corn bread, potato salad, spaghetti dishes, and vegetable casseroles. To make bacon a main dish, serve it with potato pancakes, corn fritters, waffles, eggs, rarebits, vegetable plates, macaroni and cheese, and cheese souffle.

Facts Worth Knowing About Honey

To measure honey when cooking or baking, measure shortening first, then using the same cup measure the honey. It will slide out of the cup easily.

Honey cakes and cookies rate high in keeping qualities because honey absorbs and retains moisture. This keeps the baked goods from drying out and this is important when you wish to do some advance baking.

When liquid honey crystallizes, set the container in a bowl of warm water — no warmer than your hand can bear — until all crystals melt and honey is liquid. Unless otherwise specified in the recipe, honey should be in liquid form.

If you have storage space, it's more economical to buy honey in large containers. A (Continued on Page 18)



THOMAS

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