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### M. E. SNAVELY

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## Meat Production Has Increased 3 Times As Fast As Population

Recent figures from the National Live Stock and Meat Board show that with the population of the United States up 41% from 30 years ago, meat production during the same period has jumped 143%.

At present the average American is consuming 22% more meat than in 1935—including 100 lbs. of beef, 60 lbs. of pork and 10 lbs. of veal and lamb per year.

By producing 33 billion pounds of meat annually, the live stock and meat industry supplies enough for about 175 lbs. of meat per capita—or 32 lbs. more than was consumed three decades ago.

Live stock producers have more than kept pace with our growing population and are turning out more meat of higher quality and at a good price by becoming more efficient in their breeding, feeding, and overall management.

## NEPPCO Plans To Expand And Update Exposition Youth Program

Details for a greatly enlarged Youth Program, which is held each year in conjunction with the NEPPCO Exposition in Harrisburg, have recently been released.

At its meeting in New York, the NEPPCO Youth Committee planned a brand new 'Poultry Career Guidance Session' which will give every youngster who attends an opportunity to hear key industry leaders present a picture of poultry career possibilities.

A special 'Youth Project Reports' session has been added to the program. In this period, young people who have developed new or unique poultry projects will be given an opportunity to present them to the entire audience.

Following the Project Reports 4-H Demonstrations will be held. This year's Demonstrations will include a poultry science class which will enable the 4-Hers to give scientific or technical presentations in addition to the production, marketing or

food presentations as in the past.

"In previous years the NEPPCO Youth Program consisted largely of judging events," said Hal Taylor Extension Poultry Specialist from Maryland and the General Chairman of the 1966 Youth Program. "But this year we have expanded it and have provided a great many more features for the scores of young people who will come to the NEPPCO Exposition."

Finally according to Taylor, the Committee has updated the judging events themselves. A number of former classes have been eliminated because they no longer have commercial applications, and special events in egg judging and educational judging have been added. This last category — educational judging — will permit youngsters who are not members of judging teams to learn some of the techniques used in judging.

The entire Youth Program is sponsored each year by NEPPCO in cooperation with the federal extension service, the national FFA organization and the northeastern states extension services and vo-ag supervisors. In addition, over a dozen allied industry firms host the youth during their two and one-half day stay in Harrisburg.

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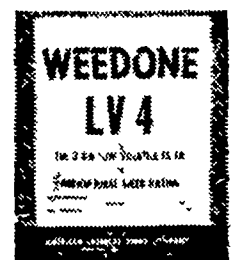
## Grades For Slaughter Cattle Are Revised

The U. S. Department of Agriculture has announced revision of U.S. grades standards for slaughter cattle to bring them in line with grades for beef carcasses.

The revision reflects changes made last year in the marbling-maturity relationships in quality grade standards for beef carcasses in Prime, Choice, Good and Standard grades and adoption of yield grade standards which indicate the amount of usable meat in each carcass.

The live slaughter cattle grades, which are used for market news reports, futures trading and general market functions, were proposed by Consumer and Marketing Service Oct. 30, 1965.

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