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CATTLE MEETING SPEAKERS Louis Moore, left, and Lester Burdette, told feeders that, although the beef picture looked real good for the next year or so, reducing their operational costs would help create even greater profits from steer feeding.

L. F. Photo

Outlook For Cattle Producers From Marketing And Efficiency Points Of View Hit By Extension Men

Cattle men attending the first of two extension meetings at the Milton Brecht Elementary School Monday night heard Penn State marketing specialist Louis Moore predict a bright outlook for all red meat products through 1966 and well into 1967.

Moore attributed this bright outlook primarily to two factors: (1) supplies of red meat are low throughout the country; (2) the per capita consumption of beef is at an all-time high, and is expected to go higher.

Beef consumption is faring somewhat better than some of the other red meats, Moore said. He pointed out that peo-

ple are eating a little less pork, while lamb and mutton consumption is about stable.

Handling the second part of the meeting was Lester Burdette, livestock specialist from Penn State. Burdette asked the

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Panel To Discuss Farm Effects Of Urbanization

Continuing its series of adult education programs, the Lincoln Independent School board will sponsor a panel discussion next Wednesday night, March 23, at 7:30 p.m. on the subject "Opportunities and problems facing farm families as a result of spreading urbanization."

Moderator for the panel will be Arnold G. Lueck, associate county agent. Panel members will include Prof. William Carroll, public affairs specialist, Penn State University, and Jerry Carlson, associate editor of Farm Journal.

Anyone interested in this important problem will be welcome to attend the meeting at the Lincoln Independent School, Matindale.

Weather Forecast

Temperatures averaging much above normal will officially usher in Spring on Sunday, and will keep daytime warmth in the 60's, with overnight lows into the 40's. It will turn cooler, however, about mid-week.

Showers will be general on Saturday, and rain totaling 1/2-inch, approximately, will occur in this area about Wednesday.

Gov's. Agr. Comm. Readies Final Report

HARRISBURG — A final report on proposals for achieving new advances in the Commonwealth's farm program neared completion Thursday following a meeting of the Governor's Committee on Agriculture.

Leland H. Bull, secretary of agriculture and chairman of the committee, said its findings will be submitted as recommendations to Gov. William W. Scranton.

The committee was named by Governor Scranton a year ago at a Governor's Conference on Agriculture. He charged it with investigating possibilities for further development of

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Poultry Assn. Names Officers And Directors

The Lancaster County Poultry Association at its 32nd annual meeting, held Thursday night at the Farm Credit Building, Lancaster, elected four new directors to the board, following the meeting, the directors chose the association officers for 1966.

Three of the new directors are poultrymen and one is a member of allied industry. Named to three-year terms were Claude Hess, New Holland Pike, Lancaster; Aaron J. Biubaker, Marietta Avenue, Lancaster; Jerry Thome, Milton Grove, and Dr. Wilson Miller, Rohrerstown. Miller is a veterinarian specializing in poultry.

Paul Hiestand, Marietta R1, was reelected president, and Roy Eib was returned as treasurer. Others elected were John J. Oberholtzer, vice-presi-

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Leininger Cited For Outstanding Service At Swine Assn. Banquet

C. Warren Leininger, Denver area breeder of Spotted Poland China swine, was recognized last night for his long time service to the swine industry in Lancaster County.

The occasion was the annual banquet meeting of the Lancaster County Swine Producers Association which was held at the Blue Ball Fire Hall with several hundred people attending.

Leininger was one of the charter members of the county swine association. He has been extremely active in aiding 4-H swine projects, and in working with county extension personnel. He was also the featured speaker of the evening, showing pictures and telling of his observations of a recently completed South American trip.

The "Outstanding Service"

award is an annual presentation of the county swine association. Last year's winner was Albe Andeisen, long-time swine herdsman at Masonic Homes Farm.

SPRING CARCASS SHOW AWARDS

Results of the annual Spring Carcass Show, which was held on Monday at the Lancaster Stock Yards and on Wednesday at Kunzler & Co., were announced and awards were presented to the grand and reserve champion carcass owners.

Repeating last Spring's performance was Willow Glen Farm of Strasburg R1 with a Hamp-York crossbred in the champion spot. The reserve trophy went to John J. Hess.

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Top Management & Cows And Attention To Details Spells Success For Frey

by Everett Newswanger, Staff Reporter

A good herdsman, top management and excellent cows are the ingredients that make up the nationally-known Fultonway Farms of J. Mowery Frey, Jr. and family, 401 Beaver Valley Pike, Lancaster.

Mowery gives much credit for their current high county-head rating to Jim Bender, the Fultonway herdsman. "In any good herd you must have a good man," Frey said.

And for the 58 cows that averaged 15,968 pounds of milk and 671 pounds of butterfat, Jim is that man. To prove this point, Mowery likes to tell the story of the day Jim called home and told his wife that he would be late for dinner because he wasn't finished washing the cow's tails.

The top management part of the Fultonway's success becomes evident from the well-kept farm surroundings: the

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Farm Calendar

March 21 — 8 p.m. Cattle feeders meeting at Milton Brecht Elementary School, Lititz Pike, Lancaster, subjects, cattle housing and disease.

March 22 — 7:30 p.m., Penn Manor 4-H Club meets to reorganize at the Letort Elementary School.

— 8 p.m., Manor Young Farmers at Penn Manor High School, panel discussion on Forage and Forage Testing.

March 23 — 7:30 p.m., Community meeting at Lincoln Independent School, Matindale, panel will discuss "Effects of urbanization on family farm operations", moderator, Arnold G. Lueck.

March 24 — 7:30 p.m., Corn growers meeting at Rothsville Fire Hall, film, "Key to corn profits".

— 7:30 p.m., Northern Holstein 4-H Club to hold reorganization meeting at Penryn Fire Hall.



FULTONWAY FARM FAMILY. Mr. and Mrs. J. Mowery Frey, Jr. with six-month-old Sheila. On the fence are (l-r) Sandra, 6 and Susan, 7. Standing below the girls and James, 2 and John, 5. The cow is the nationally famous Bayfield Ty Grawn Johanna (EX-92). The Frey farm is located at 401 Beaver Valley Pike, Lancaster.

L. F. Photo