

● Dairy Day

(Continued from Page 13) percent rise in the wholesale price index. "Raw materials are up more than this," he added.

Tending to hold prices down on the other hand are government storage stocks, the economist told the farmers. In 1966, these storage stocks will be even further reduced than they

were last year. The reason for that reduction in stocks is the drastically reduced production of milk in the U.S. — the largest in recent years — he said. Two of the three top milk-producing states showed drops of 14 percent, comparing January 1965 with January 1966.

He offered two primary reasons for this national de-

cline in milk production:

1—The rapid increase in market price of Cutter cows in late 1965. When this happens, dairymen will cull their herds heavily. This trend will continue in 1966.

2—Employment alternatives in industry. Many marginal farmers have left the farm for jobs in industry. "This is the best thing that could happen to agriculture," Pierce said. "As industry continues to pull marginal farmers off the farm, your own labor on your farm will be worth more."

dramatic dairy price increases.

He suggested three things which dairymen should give some thought to are: Class I Base Plan; Food For Peace; and Milk Product Promotion.

While the Class I Base Plan may not be any better than the marketing arrangement now operating in the Philadelphia milkshed, it may be considerably more advantageous, than the kind of market that we might have there in the future, Pierce said.

He said the recently reported fluid milk promotion, which ran for two years in six separate test markets, is the best evidence to-date of the effects of promotion. Money spent for promoting milk normally amounts to 2 cents per person per year in a market. In the test markets, 15 and 30 cents were the allotted figures. Results showed that for every \$1 spent there was a return of

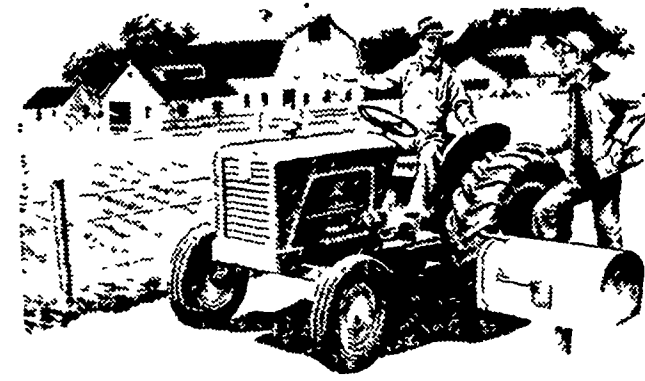
-\$1.68 to dairy farmers. "Promoting fluid milk and dairy products will pay," the economist concluded.

Other program speakers included Sidney Barnard and Joe Taylor, both dairy science extensionmen; Stephen Spencer, extension dairy specialist; all of Penn State University. Also, John Guck, and Robert Wilson, sanitarians with the Public Health Service.

Vaccination — now a common preventive against many diseases—dates back to 1796. Edward Jenner developed a vaccine against smallpox in that year, giving the first vaccination to an eight-year-old boy named James Phipps.

The word "vaccination" comes from the Latin word "Vacca," meaning cow. The term originally referred only to the injection of cowpox virus into the body to prevent smallpox.

I sure like my
LONG TERM FARM MORTGAGE
Forrey worked out for me! And I didn't have to buy any stock or pay any appraisal fees. After one year I can pay off as fast as I want to from current farm earnings!



Contact —
Charles H. Forrey
REAL ESTATE
127 W. Main St., Leola Phone 656-3861
FARM LOAN CORRESPONDENT for
The **EQUITABLE** Life Assurance Society of the United States

NO BUMP IN THE ROAD!



It's a smooth, quick, delightful, service-giving convenience for our car-driving depositors — enroute to school, office, shopping, or parties—in good weather or bad, all year around! Enjoy it . . . use our

DRIVE-IN TELLER WINDOW SERVICE!

BANK HOURS: Main Office, Millersville and Manheim Twp. Branch:
Mon. thru Thurs. 9 a.m. to 3 p.m.; Fri. 9 a.m. to 6 p.m.
Lititz Branch: Mon. thru Fri. — 8 a.m. to 2 p.m.; Fri. 5 p.m. to 7:30 p.m.

All Drive In Windows and Walk Up Window Open Until 6 P.M. Monday through Friday except Manheim Twp. Branch open 'til 8 p.m. Fri.

FREE PARKING at places listed below. Bring parking ticket to Bank for validation. Any Buhrman Parking Lot

- Grant Street Parking Lot — 48 W. Grant St.
- Kendig Parking Lot — 36 S. Queen St.
- Hager's
- Watt & Shand Parking Garage
- Swan Parking Lot — Vine & Queen Sts.
- Stoner Parking Lot — Corner Vine & Queen Sts.



LANCASTER, PENNSYLVANIA
"Serving Lancaster from Center Square since 1889"
MILLERSVILLE BRANCH 302 N. George St.
LITITZ SPRINGS BRANCH Broad and Main Sts., Lititz
MANHEIM TWP. BRANCH 1415 Lititz Pike, Lanc.

Maximum Insurance \$10,000 per depositor
A Trustee for the Lanc. Co. Foundation
Member Federal Deposit Insurance Corporation

B.F. Goodrich ANNUAL SHOCK ABSORBER SALE!

SMOOTH-RIDE SHOCKS NOW ONLY **2 for \$9.98**
FOR NORMAL DRIVING INSTALLED FREE

NO MONEY DOWN What will New Shocks do for you?
Months To Pay open a "choice-charge" account
• Make driving easier
• Increase tire life
• Give safer handling
• Provide smoother, more comfortable ride

QUALITY RIDE HEAVY DUTY SHOCKS 2 for 19.95
For stat on wagons or larger cars that carry heavy loads

BRAKE AND FRONT END SPECIAL! **\$8.88**
ALL FOR
■ Brakes adjusted!
■ Front wheels aligned!
■ Front wheels balanced!

Your Convenient **B.F. GOODRICH STORE**
Cor. Prince & Vine, Lanc. 392-2196