

**BETTER EGG SIZE
LONGER LAY
TOP PRODUCTION
FEWER BIRD PROBLEMS
LOWER COSTS PER DOZEN**

You'll get them all with the Early Bird Optimum Performance Line of layer and breeder feeds.

- **IT'S CLIMATIZED**
(Not for the Middle Atlantic or 14 Northeastern States, just for Eastern Pennsylvania.)
- **AN EXCEPTIONALLY FINE BALANCE OF AMINO ACIDS & ENERGY**
- **YOU GET MORE FOR YOUR FEED DOLLAR**

No compromise is made in protein quality and your birds definitely get MORE productive energy per pound of feed and a better vitamin balance.

FLOCKS which used this program in the last few months of production (since October, 1965) already show —

- Better Production
 - Improved Quality
 - Better Bird Health
 - Less Need For Medication
- in their final periods of lay

and

PULLETS started on this program report feed consumption of from 18-20 lbs. per 100 birds at very high rate of production without loss of bird weight.

Some last year's records:

(Used new feed since October)

HERB HESS

Housed at 22 weeks December 22, 1964. On December 31, 1965, had 264 eggs per hen housed.

AMOS BRENEMAN

From December 10, 1964, (pullets 20 weeks) until December 31, 1965, had 239.2 eggs per hen housed and used 3.85 lbs. of feed per dozen eggs produced.

HERB HESS

On his new lot of pullets, housed at 22 weeks on November 22, 1965, did not lose a bird for 40 days and so far mortality has been 1/4 of 1%.

EGG SIZE — only got two cases Peewees from a floor of 1550 birds.

FOR BETTER RESULTS at LOWER COSTS try the OPTIMUM PERFORMANCE LINE

It's really working!

Just call us at:

Miller & Bushong, Inc.

ROHRERSTOWN, PA.

Phone: 717-392-2145

FINEST SERVICE ANYWHERE

