



Lancaster Farming

SECOND SECTION

Deadline Set On Pa. Fair Money For Ag. Research

Agricultural and allied industry organizations have until November 23 to file requests for financial assistance in agricultural research projects, State Secretary of Agriculture Leland H. Bull said this week.

The deadline was established so that full consideration can be given each request be-

fore and at a meeting of a special Research Fund Committee on December 9.

According to an act of the legislature signed by Governor Scranton last July, money will be made available for agricultural research from the Pennsylvania Fair Fund.

The Act specifies that after legitimate claims from fairs and youth activity groups are satisfied, 50 percent of the excess or \$250,000, whichever amount is greater, shall be used in agricultural research.

At its first meeting recent-

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Penna. Young Farmers Will Meet at Penn State For Annual Convention

During its 6th annual convention, to be held at Penn State University on November 17, the Pennsylvania Young Farmers' Association will hear Torben K. Anderson, assistant director of public relations of the American Trucking Association. Anderson, a Dane by birth, became an American citizen in 1959 and has since had a brilliant

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Milk Distribution Study Shows Possible Economies With Fewer Suppliers And Larger Volume

In the fluid milk industry, distribution costs make up approximately one-half of total operating costs. This situation is further magnified because retail outlets try to satisfy the preferences of more customers by carrying several brands of milk.

A recently reported study by Penn State University au-

thored by J. C. Barron and W. T. Butz, showed that chain stores could reduce their milk handling costs ¼-cent per quart by having only two milk suppliers, and another ½-cent per quart by using an every-other-day delivery schedule.

Milk distribution patterns in two marketing areas of Pennsylvania were studied: Area 5, Scranton-Wilkes-Barre section; Area 12, York County. Two different delivery plans were analyzed: 1) outlets receiving milk deliveries from three or more milk dealers were reduced to two while the total quantity of milk remained constant, 2) an every-other-day delivery schedule serviced by two suppliers per outlet.

For the first plan, a cost-reduction of nearly one-third cent per quart was estimated for independent groceries in York purchasing 300 or more quarts weekly when these outlets obtained milk from two, rather than three, distributors. Some independent outlets in York buying less than 100 quarts per week, and served by four or more dealers, could reduce delivery costs by 2.79 cents per unit if they were served by only two dealers.

In chain stores in both areas, the volume of fluid milk handled per outlet was larger than in independent groceries. By limiting each chain outlet to two milk suppliers, (Continued on Page 16)

A Report on Hornco Feeds By Mr. & Mrs. Stanley Barkdoll — York County, Pa.

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ERS Reoriented To Serve Non-Ag Rural Interests

Secretary of Agriculture Orville L. Freeman has announced a reorganization of the Economic Research Service which will create a new Economic Development Division to conduct research on low income problems and the opportunity gap in rural areas.

“This reorganization is part of the overall effort in the Department to place more emphasis on the problems of rural life. The task of this new division will be to focus more research on the needs of rural people, the development of the rural economy and the uses of natural resources in rural areas,” Secretary Freeman said.

In creating the new division, an existing division has been reorganized and the work of others has been realigned, according to Dr. M. L. Upchurch, Administrator of ERS.

The new Economic Development Division, with Dr. George S. Tolley, acting director, will make studies of the well-being and opportunities of rural people, area development as related to regional and national development, and the role of local government and other organizations in the growth process. Special emphasis will be given to prob-

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