## Commission On Food Marketing Recommends Agr. Market Changes ers Association announces the 1965-1966 Pennsylvania Hanau

poultry study for the National ly developments affecting it Commission on Food Market- so profoundly." ing told several hundred cat- Dr. Farris cited technologitle producers recently that cal advances, such as comcheiging changes in the mar-keting of cattle and beef in portation, as leading to the the United States require agrisome tools from analysts of also said that it industrial markets.

the American National Cattle- cisions keting system."

As nonfarm business and incustry methods replace traditermers, he added, "it will be life preserved in rock more and more necessary to examine the various kinds and intricacies of market relationships among processing and Cistributing firms, and between these firms and farmers, in o der to identify problems accurately and to set forth realistic alternative solutions in the agricultural economy."

Di. Failis said that his study cf the marketing of meats and coultry between farm gate and supermarket checkout counter shows that all Americans, and particularly farmers and consumers, are affected by the dramatic changes taking place in tood marketing

Pointing out that forces causing these changes originate in the economy's marketing sector, Dr Failis explained

"Large scale organizations c eate new procurement and distribution patterns There are increasing pressures and incentives to standardize product quality and to gear large and regular volumes of supplies to paiticulai maiket outlets

"We are unable to say what cew forms or dimensions the system will include ' he went on. 'but the development of the marketing system for catt'e and beef is not piedeteimined and can be shaped and Suided by conscious effort

"I think it is safe to say." re added to the cattlemen, that the cattle industry does

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The head of the meats and not intend to observe passive-

coming increasingly interwoven tively dependent on the sellwith the business of the maring arrangements he has use of honey and makes ap-

A fossil is defined as some industry tonal marketing patterns of evidence of plant or animal

## "Honey Queen" Girls To Register By Aug. 1 Sec. Bull Says

1965-1966 Pennsylvania Honey Relief Needed Queen Contest to girls between the ages of 17-22. The

The contestant should regisalso said that it is increasing- ter as soon as possible with ly important for a producer to the Chairman of the State been granted hay and grazing the Third Coordinated Beef have a specific sales outlet be- Honey Queen Committee, Mrs. privileges by the U.S. Depart-Improvement Conference of fore making production de Edwin J Anderson, 307 South Garner Street, State College, Milesburg, Pa., will crown the "Without it, market uncer- Pa., who will furnish further

> The queen promotes the state on behalf of the honey

The present State Honey set for the entries. Queen, Miss Joyce Conklin,

## The Pennsylvania Beekeep Added Drought

girl does not have to be a area farms emphasize an ur- his immediate support. beekeeper but must be spon gent need for added drought sored by a beekeeper, a 4-H relief if "dairy and livestock Bee Club, a County Associa- operations are to survive," tion, or a Commercial Bee-State Secretary of Agriculture Leland H. Bull declared this

Thirty-three counties have

M University, Dr. Paul L Fai- tainties are too great. Once details of the rules of the conals of the Commission staff said production is undertaken," he test and the brochure to be la Beekeepers Annual Picnic the farmer's business is be- added, "a producer is rela. prepared by each contestant. at Cook's Forest, west of All contestants, howpearances throughout the ever, must be registered and price Thirty-six Pennsylvania have their brochures in the hands of Mrs. Anderson by

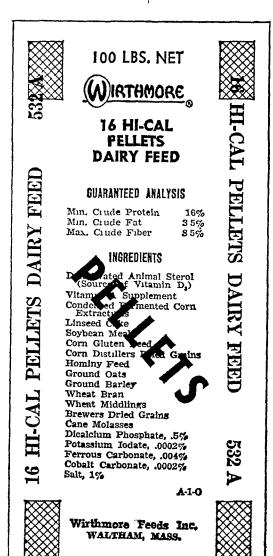
ment of Agriculture on diverted acres. "This added forage has been a real help, but these same farmers also urgently need feed grain," Secretary Bull declared. He added that any recommendation for feed grain by the state USDA Grain shortages on drought disaster committee would get

> Drought relief requests, he explained, originate within the counties and, if recommended by county and state disaster boards, are forwarded to Governor William W. Scranton for his approval and certification to USDA. Hay and gazing requests from eight additional counties have been certified by the Governor and are awaiting final action in Washington.

Feed grain relief makes Commodity Credit Corporation corn available to farmers at seventy-five per cent of market counties shared in this program over winter until June 15 August 1, the closing date because of 1964 drought-induced crop shortages.

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