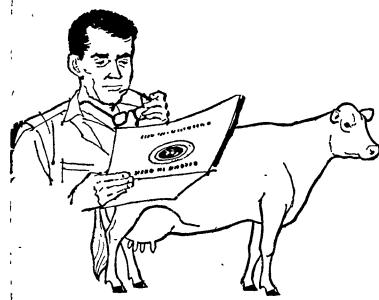


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Business Man

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Many dairymen who have challenged their herds - who have fed for more milk - have found that their cows can often produce as much as 2,000 extra pounds of milk per year when fed the PIONEER way.

If you're milking 100 head, an increase of 2,000 lbs. of milk per cow would mean 200,000 lbs. more milk per year for you to sell. At \$4/cwt., the extra milk would bring an extra \$8,000!

Management for profit the PIONEER way can mean big additional earnings for you. That's why thousands of successful dairymen rely on PIONEER feeds and feeding programs to help them milk out the total bred-in production capability of their cows — to help them get more profit from each cow.

Challenge your herd! Find out how good your cows really are Stop in soon and talk over your production problems with us Remember, there's a PIONEER feeding program to fit your need.



Have You Heard?

(Continued from Page 9) your housework.

Consider what furniture groupings will be needed for recreation and relaxation whether in the living room, family room, or outdoors.

Also think about where you will cook and where the family will dine.

You may need to rearrange sleeping accommodations for guests.

Shift furniture to provide easy access and leave the major traffic lanes open and di-

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