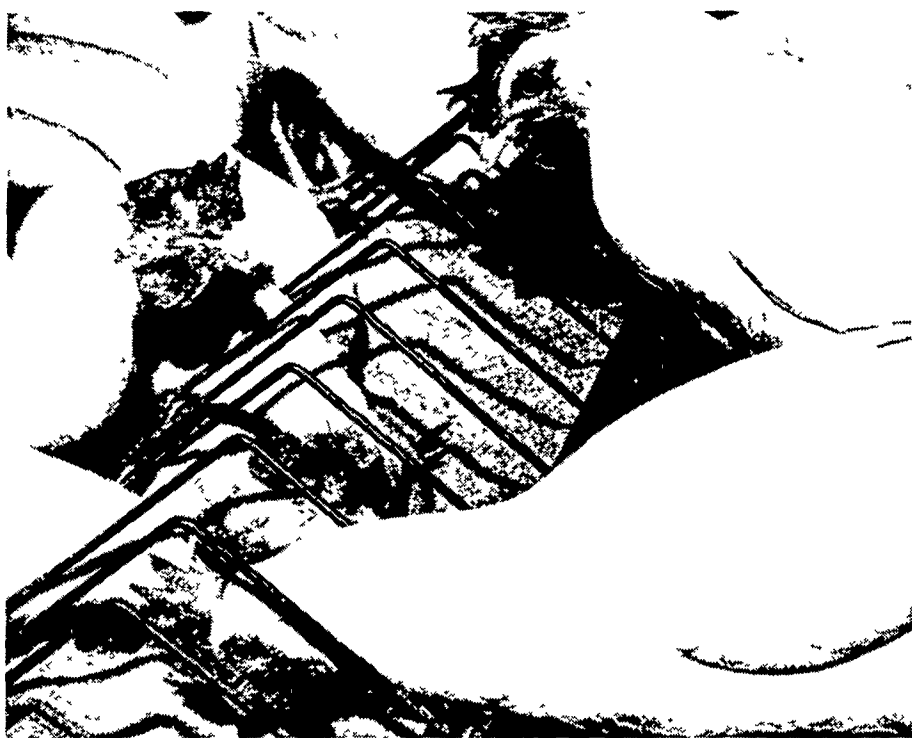


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NEW...FROM CYANAMID

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# CHOOSE AUREOMYCIN LAYER BRUNCH FOR TOP-LEVEL FLOCK PERFORMANCE



There's no reason to accept even an occasional drop in feed intake or egg production in your layer flock. Your hens can utilize every ounce of feed to produce eggs, rather than fight disease.

Mix AUREOMYCIN<sup>®</sup> Layer Brunch in your regular feed whenever your birds are subjected to stress (bad weather, vaccination, change of housing). If you notice any sign of disease (loss of appetite, decline in egg production, diarrhea, swollen joints, respiratory difficulty) add AUREOMYCIN Layer Brunch to your regular feed until symptoms disappear.

AUREOMYCIN in Layer Brunch goes right to work throughout the body to combat the organisms which cause chronic respiratory disease (air sac infection), blue comb and

infectious synovitis in layer flocks.

AUREOMYCIN Layer Brunch is a special layer formulation tailored to meet the needs of every flock, large or small. Layer Brunch contains 4 grams of AUREOMYCIN chlortetracycline per pound. All it takes is 5 ounces of AUREOMYCIN Layer Brunch in 25 pounds of regular feed per 100 hens per day. For larger flocks, use one 25-pound bag per ton of feed.

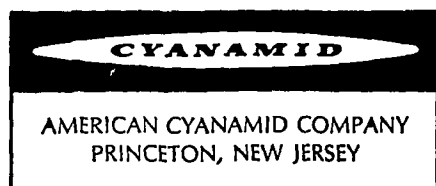
AUREOMYCIN Layer Brunch is crumbled—just the right size for mixing with your regular layer feed. It's highly palatable—contains very little fiber. And AUREOMYCIN Layer Brunch will not affect egg coloring, even when it's used for a long period of time.

So, to control disease, save feed, increase egg production and hatch-

ability, rely on AUREOMYCIN Layer Brunch, another fine new product from Cyanamid to help increase your poultry enterprise profits!

©AUREOMYCIN is American Cyanamid Company's trademark for chlortetracycline.

## AUREOMYCIN LAYER BRUNCH



Available through your feed and farm supply dealer

Distributed by New Holland Supply Company