The control with a principal rate of a con-

#### • Dairy Princess

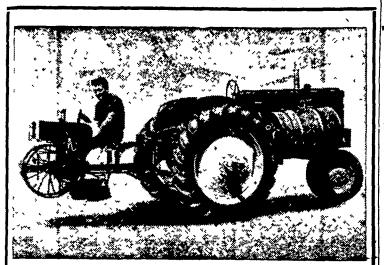
(Continued from Page 1) be held June 26 at the Host Motes. The girl who wins the Lancaster Dairy Princess title will then represent Lancaster at Towanda, Bradford County, July 23 and 24.

Dairy Princess Contest girls Lancaster. must: live on a dairy farm in Lancaster County; be at Dairy least age 17 and not reach age 23 before June 1, 1965;

be a high school graduate PSU Studies Costs before June 30, 1965; and be single.

Application brochures can dairies. County in the state contest Dairy Princess, 303 Telegraph of business? A study of costs tor causing variations in To enter the Lancaster Royer, 2025 Oregon Pike, egg handling plant, under routes. If all other factors case for loading eggs generative Drivers Contact girls and the contact girls are contact girls.

> Princess is Martha Foulk, Quarryville R3.



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# Of Assembling Eggs

of Pensingraphy's added on '"

be obtained from all county what it costs an egg dealer to over others. agents, Lancaster County load eggs at a farm and to or by writing to: transport them to his place is considered as the sole fac-Building, Harrisburg, Pa. of loading eggs at the farm costs of assembling eggs flock in reducing farm pick-Pennsylvania conditions, is were equal this would be ally decreased as the num-The 1964 Lancaster County being conducted at Penn true, but all other factors ber of cases loaded at a stop State, according to a report are not equal. prepared by A. Kermit Birth, much certain factors cause variations in farm pickup plant costs for eggs among producers, routes, and/or market- established route. ing firms is being determined Preliminary information indi- stop. cates the extent to which certain factors can add to route. costs. Some of these are under the control of the in-travelled.

dividual egg producer while Have you ever wondered he has little or no control the farm.

All too often size of flock

Distance from farm to

Number of cases per

Number of cases per

Number of cases per mile

\* Loading procedures on

\* Location of egg room above or below ground.

How important is size of increased, differences were Factors affecting costs small. Preliminary informa-Marketing Specialist. How which are being analyzed are: tion indicates a difference of " Distance from farm to almost a minute per case between stops where 1 to 5 cases were loaded than when 50 cases or more were loaded For volumes of 10 cases and over the difference was less than one-half minute per case Difference among flocks of similar sizes was greater than the difference given above. This was due to loading conditions on the farm, location of the egg room, methods of loading eggs, frequency of pick up and seasonahty of production as well as other factors. Loading time per case averaged higher on farms where the egg room was below ground than on similar farms where it was located above ground. Also loading docks of truckbed height at the cooler, generally reduced loading time.

> Frequency of pick up can have a decided influence on costs. For smaller flocks it may be desirable to pick up the eggs twice a week rather than 3 or 4 times a week. Perhaps daily pick up might be limited to the larger flocks or others close to the plant. Loading twelve cases per stop at a given farm. twice a week would require a flock size of approximatelly 2,000 layers For more frequent pick up; 3, 4 and 6 times a week, flock size would be approximately 3,000, 4,000 and 6,000 layers respectively.

Dustance from the established route to the farm and road conditions also affect costs. Failure to properly consider distance could result in higher costs per case for larger volume stops than for smaller volume stops. As an example, at a cost of 25 cents a mile for truck operating expenses (15c) and labor (10c), travelling an additional 10 males to pick up 50 cases of eggs would add \$2.50 to the farm pickup cost - 5 cents per case. Travelling one mile to pick up 10 cases would add 25 cents to total costs or 2.5 cents per case.

One of the more important factors affecting total route costs per case is cases per mile (number of cases hauled divided by miles travelled). An individual producer has little control over the number of cases per mile. In areas of sparse poultry production, costs are likely to be higher because of the necessity of travelling further to pick up a given volume of eggs If there are a large number of small flocks under 5.000 layers, relatively close together which market to the same firm; costs may be lower than for eggs procured from one or two larger flocks considerably further from the plant. Keeping farm pickup costs at a minimum to meet competition requires a consideration of many factors Size of flock, which is important, is but one of many factors which affect costs Look at your facilities on the farm. Are there ways you as an individual can hellp keep marketing costs at a minimum?



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