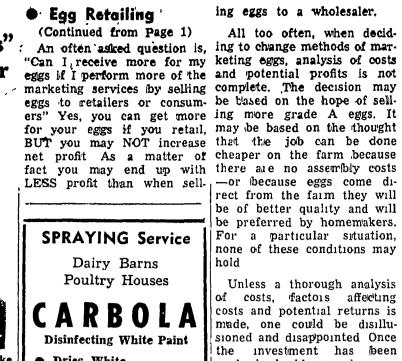
Top Producer Uses "Na-Churs" Liquid Fertilizer



Lewis Steger, R. D. 1, Locke, N. Y., reports "Have used "Na-Churs" Liquid

Fertilizer now for 3 years. My Dad says that we have had the hest crops since we went on the "Na-Churs" Program. We especially like the way "Na-Churs" really gets your crop off to a good, healthy start, and the bigger yields that we get. Using "Na-Churs" Liquid Fertilizer in the row at planting time is a lot easier — it sure gets the crops away — and I like the bigger yields!"



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tiv Spraying DISINFECT POULTRY HOUSES 6 Witmer Rd., R4, Lanc. Maynard Beitzel

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ing eggs to a wholesaler.

All too often, when decid-An often asked question is, ing to change methods of marthere are no assembly costs -or because eggs come direct from the faim they will

be of better quality and will returns for eggs are be preferred by homemakers. For a particular situation, volume would be sold as carnone of these conditions may toned eggs? hold

Unless a thorough analysis not cartoned sold? of costs, factors affecting costs and potential returns is made, one could be disillusioned and disappointed Once the investment has been made in building and equipment for cleaning, grading, packing and delivering, it may be too late to turn back. All costs do not show up in the financial statements or budgets 'Lower average price per budgeted in relation to a provided by the dealer? specific market, could be considered a hidden cost.

All too often when an anaylsis is made of the anticipated costs of candling,

cartoning and delivering eggs budgeted expenses are divided by the total number of than anticipated? eggs marketed. This would be candled and cartoned eggs or the prices received for all other eggs were high enough to cover marketing costs budgeted for cartoned eggs.

Factors to consider which affect costs and/or average 'What proportion of the

'How are eggs which are

*Are satisfactory markets smaller sizes'

What percent of the total volume will be loss eggs? volume to meet peak needs carefully. Remember --- deor will you need to buy eggs termining which alternative to meet these needs?

marketed and at what prices? to consider both production dozen, than anticipated or form the services formerly the analysis Each producer's desired type are available?

"Will competition for markets result in lower prices

Lancaster Farming, Saturday, April 17, 1965-5

*Will maintaining multiple OK if all eggs were sold as ages of layers on the premises result in reduced production and higher production costs? "Will devoting time to marketing mean insufficient time spent on production?

*What will be the cost of increased credit and investment needs?

'How much will bad debts add to costs?

+If higher costs are incurred, can higher pr ces be obtained to offset expenses?

These are not necessarily available for undergrades and all the hadden costs, but there are many facets of the marketing program to consider If you are considering a Can you produce sufficient change, analyze the potential will return the most profit How will surplus eggs be is not easy It is necessary "What well it cost to per and marketing when making situation is different Work "How many outlets of the out the analysis for your particular situation

No matter where you farm or what your specific . conditions and problems may be . . . there are P-A-G Four-Way Crosses with reasons the bred-in ability to meet your needs and your goals. P-A-G offers 37 Four-Way Crosses for extra to back up this statement. This year four new varieties were added to the P-A-G line . . . corn eties were added to the three old ones were dropped. By replacing old varieties with new and

protits better ones, the P-A-G line is constantly being revised and improved to keep up with your needs for higher producing, higher profit seed corn.

Some time ago we started classifying and producing corn to fit in with today's specialized farming practices. Our researchers have a stock of over 17,000 Four-Way Crosses which have been developed over the past 21 years. All have potential. But for now, we offer the 37 with proved high-profit performance. Each has "spelled-out" characteristics. From a wide range of varieties adapted for your area, you can select maturities for a progressive harvest. You can choose Four-Ways resistant to your disease and insect problems.

Varieties with the standability, picking and shelling ease, drying characteristics, and end-use requirements of your operation. Special corns for high population and high fertility. Special corns for silage and grain.

Each P-A-G Four-Way Cross is a combination of these high-yield, high-profit factors. So, you can Selectively Plant to match seed ... to need ... to conditions. This "no-compromise" approach is reason enough to call your P-A-G dealer and select your seed from P-A-G's 37 Four-Way Crosses.

No milk residue. **Control alfalfa weevil** with new Alfatox.

Here's a new insecticide accepted for the control of alfalfa weevil and other forage insects that frees you of milk residue problems.

Just wait seven days after spraying with new Alfa-tox* before you graze livestock or cut treated alfalfa. for green chop or hay. That way, < you're sure of no insecticide residue in milk or meat.

New Alfa-tox gives you dependable control of alfalfa weevil, even strains which have developed resistance to other insecticides. Alfa-tox gives you a longer period of control. It effectively controls the alfalfa weevil larvae from two to three weeks.

and you've solved all your alfalfa insect problems, without milk or meat residues.

So keep close check on alfalfa weevil during the larval stage, when they're most destructive. Spray new Alfa-tox before the first cutting, at the first sign of damage.

If reinfestation occurs after the first cutting, spray Alfa-tox directly on the stubble. This will usually

Alfa-tox contains two outstanding insecticides; Diazinon[®] and Methoxychlor.

Alfa-tox is one of the least toxic forage insecticides to handle and it costs less. You can also depend on new Alfa-tox for unbeatable control of aphids, spittlebugs, leafhoppers, grasshoppers . . . and just about every other insect known to attack alfalfa. One insecticide, that's all,

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prevent damage from weevils for the rest of the growing season.

Depend on new Alfa-tox for unbeatable control of weevil and other alfalfa insects without any milk residue problem. See your local supplier or write to us for more information.

Geigy Agricultural Chemicals, Division of Geigy Chemical Co.poration, Ardsley, New York.

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