

**FULTON GRANGE MEETS** March 4, 11 and 18 at the Grange Hall for boys interested in joining the Boy Scouts and their parents. Also any other interested citizens are invited. It was announced that there will be meetings Four members of Fulton

Grange attended a meeting February 19 in Governor Scranton's reception room in the State Capitol when future plans for Lancaster Co. highways were announced. Mrs. Jesse Wood, Lecturer, presented a patriotic program. Group singing of patriotic songs; reading, "What Should

Have Happened," by Mrs. Clifford Holloway Jr.; talk, and jokes. "Facts About George Washington," by Miss Jennette McCummings; play, "Our Four Freedoms," by Thomas Galbreath, Charles McSparran, Mrs. Owen Groff Sr., and Edward James; quiz on Presi-

dents of U.S. by Mrs. Wood; The next meeting will be held March 8 and new members will be initiated. Worry is interest paid on trouble before it comes due.



Below is the story you saw in Progressive Farmer describing the revolutionary fertilizer, Super Q.

Super Q Corn Starter is made exclusively by Miller Chemical & Fertilizer Corp.

*A renowned farm editor reports on a new fertilizer, with a new twist—only one farmer in five can buy it! Read how these top growers are boosting profits by 25%.*



## The big breakthrough in fertilizer

BY JOHN STROHM

I'd like to tell you of the most exciting fertilizer idea I've run across in 30 years of farm reporting.

It's an idea that's helping top farmers break through their personal yield barriers to such yields as 130-bushel corn... 5-ton hay... 2-bale cotton... 45-bushel soybeans... 3000-lb. tobacco.

The idea is Super Q®, a fertilizer so exclusive you can't even buy it unless...

But I'm getting ahead of my story:

Two years ago a select group of local manufacturers were stung into action by a disturbing truth. The top farmers were moving faster than their advisers... demanding that fertilizer companies improve their scattergun approach to fertility problems.

So, these hometown manufacturers pooled their strength in a giant cooperative effort. They called in the best scientific brains in America, and handed them this "impossible" assignment:

1. Develop the best fertilizer it is humanly possible to make.
2. Forget about price-per-ton. But be dead sure this fertilizer will return the farmer more net profit than any other product on the market. We want to *guarantee* it will, not just talk about it.
3. Formulate it for the top farmers in each community. We'll refuse to sell it to anyone *but* the top!
4. Rifle it to fit a specific area... yes, even a *specific moisture level*.
5. Make a different fertilizer for corn, for cotton, for barley, tobacco, wheat, soybeans.
6. Use the best form of nutrients *for the crop*—not the cheapest or easiest for the manufacturer.

Wow! Some of those who were called in declared: "You just can't get all those coons up one tree!"

But other scientists rose to the challenge. They tested soil and moisture on top farms in each community... pored over the latest research... analyzed new manufacturing

techniques, new materials. They picked the brains of ag college specialists, interviewed top farmers on their personal goals.

And then they created Super Q.

The Super Q program is a national effort. It has all the efficiency and breadth of bigness... but with the pinpoint local accuracy to give the individual grower higher yields and profits. In side-by-side tests on hundreds of farms with six different crops, Super Q outyielded the best commercial fertilizers by as much as 25%.

Successful as they have been with Super Q, the scientists do not see their job as done. As Dr. Ray Starostka, chief formulator for Super Q, explained to me, "Don't memorize the numbers on a Super Q bag; they'll change the minute we get a new test or technique—or as local conditions demand."

I certainly don't want to give the impression that Super Q is a cure-all. On the contrary, it will *only* be sold to top farmers—the top 20% in yields and management. They'll *make* Super Q pay off.

I surveyed 900 farmers in ten states, and it was really exciting to hear them talk of their goals. Quite a few told me they were shooting for 200-bushel corn... 7-ton hay... 600-bushel potatoes... 60-bushel soybeans... 3500-lb. tobacco... 70-bushel wheat... 100-bushel barley... 2½-bale cotton... 25-ton sugar beets... 30-ton silage... 135-bushel oats.

The **Super Q Manufacturers** are a select group, **jealous** of their reputation. Among other things, they must agree to disciplinary action should they fall below the rigid standards. They must pledge to provide soil and crop and management services that will help Super Q farmers make more profit.



Next Month, Report No. 2.

Top Farmers Forced Us to Develop Super Q"

**SUPER Q CORN STARTER MADE FOR THE ONE FARMER IN FIVE BY**

**MILLER CHEMICAL & FERTILIZER CORP.**

SUBSIDIARY OF ALCO CHEMICAL CORPORATION, BALTIMORE 15, MARYLAND