

TURN THE HOFFMAN KEY

13



Choose high quality Hoffman seeds



Use ample plant food and prepare seedbed properly.



Use all your "know-how" and care in planting and harvesting the crop.

HOFFMAN

HPS FORMULAS

PROVIDE THE

RIGHT COMBINATIONS

OF LEGUMES and GRASSES

FOR

MORE PROFITABLE

GRASSLANDS



Consult with your area's

"Hoffman SEED MAN"

Let him help you as you plan for "MORE-PROFIT" Crops

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Heavier yields, real economy, and ease of use—these are only three of the key factors behind the growing popularity of Hoffman's HPS Grassland Seed Formulas for hay, pasture and silage.

After studying opinions and practices of farmers in the Northeast, and drawing on test work and experience of our own, of seed suppliers, and of public research... 13 Hoffman formulas were developed. Each is designed for specific situations. Each includes those varieties which, based on field experience and test work, do the best job.

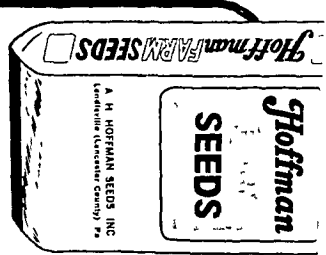
Some Hoffman HPS Formulas are compounded primarily for hay, while others give maximum results as pasture. All can be useful in general purpose plantings to be used as hay, pasture, and/or grass silage, depending on the season and your needs. On the following pages you'll find a careful description of each formula, the soil conditions under which it will produce the highest yields, and the uses for which it is best suited. Hoffman HPS Formulas are ready-mixed, pre-inoculated and ready to sow.

H P S
HAY PASTURE SILAGE

Hoffman
FARM SEEDS

LANDISVILLE, PENNSYLVANIA

Advertising Supplement to Lancaster Farming, February 6, 1965.



HOFFMAN
FARM
SEEDS
UNLOCK
THE DOOR TO
HIGHER PROFIT CROPS

There's no better way to unlock the door to higher profit crops than with the bigger yields of Hoffman Farm Seeds — whether you measure this "plus" yield in bushels, bales, tons or pasture growth. Here are just a few that deserve your consideration for the year ahead.

New Haymor Alfalfa: A heavy-yielder that starts fast and stands up under competitive growing conditions. This unusual vigor gives it good disease resistance and winter hardiness. Haymor is an ideal variety for Lancaster County. Haymor gives you the convenience of the Nodulized process.

Pennscott Red Clover: This is the strain bred for more profitable hay crops. Pennscott stands way out in yields. It's very important that your clover seed be well cleaned and free of weeds. This Hoffman Pennscott has received excellent care in cleaning.

919 Brand Alfalfa. Many Lancaster County farmers will testify to the fine yieldability of 919 Brand. It gives surer, thicker stands because it gives you the good points of several adaptable strains in one uniform blend. 919 is pre-inoculated, ready to plant. High in purity and germination.

"Hidan": Exciting sorghum-sudangrass hybrid that has been pleasing users for green-chop. Also adapted for use as pasture, haylage, or hay. Fast growing. Heavy yielding.

The Complete Story: Check with the Hoffman Seed Man nearest to you. He has complete information on any of the above on all the other Hoffman "Keys to Higher Profit Farming." Get the full story from him now.