

g Outlook

(Continued from page 12)

likely to be fully offset-

...ers are the one bright...
...in the poultry picture...
...one said. Production will...
...because of recent in-...
...d hatchery activity, how-...
...the industry may be able...
...to avoid undue expansion dur-...
...the first half of the year...
...second half will tell the...
...one way or the other.

DAIRY PRODUCTS OUTLOOK

The 1964 dairy situation...
...had the first improvement...
...with receipts from market-...
...of milk and cream since...
...1. Prices for 1965 are ex-...
...to stay up and market-...
...to increase further, ac-...
...ing to A. G. Mathis, also...
...the Economic and Statistical...
...ysis Division.

The decline in cow numbers...
...tinue to be offset by gain-

ing milk production per cow, which has risen an average of 200 pounds a year since 1953.

Cost levels and off-farm opportunities have also effected dairy farming, Mathis said. During the past three years smaller forage supplies and rising costs of dairying have brought about an increase in herd liquidations and culling in the Northeast and the South. Farms have grown larger. Now specialized herds are using improved breeding, feeding and management to raise output per cow and increase efficiency.

Despite higher aggregate sales and consumption, per capita consumption of all products this year is likely to be about two pounds below last year's 628 pounds. In 1965 per capita consumption is expected to decline more than this year, because less high-fat products are being used per person.

In 1965, Mathis told the

group, growing domestic dis- appearance, due to population increases, and continued strong foreign demand will hold prices of dairy products at about the 1964 levels.

• The Reader Speaks

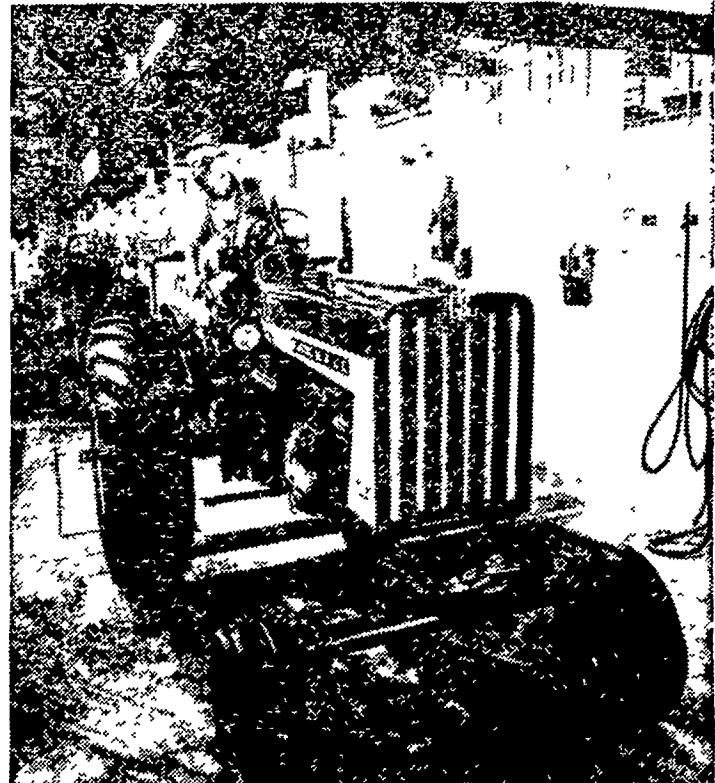
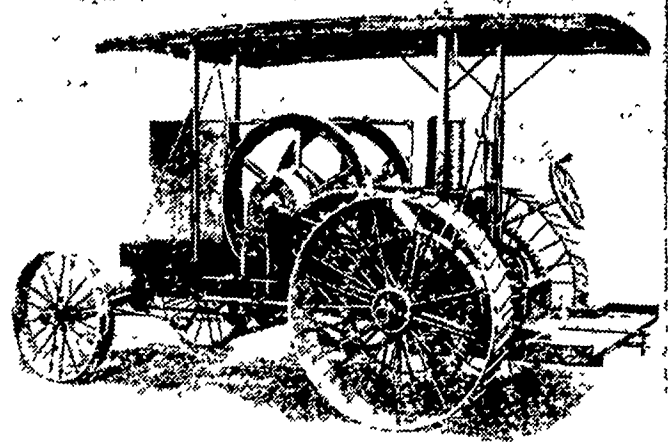
(Continued from Page 4)
in your editorial of November 28 and do hope you receive many letters and acquire much information. As for our own Family Tree I would be glad to send all the information, which isn't much, that was given to me by my Grandfather

Since I returned from my trip as an International Farm Youth Exchangee (IFYE), I decided that I needed more education. I am presently enrolled in Penn State night school here in Philadelphia while serving my two years for Uncle Sam.

One requirement while studying Sociology was to write a Thesis. Being a native of Lancaster County I decided to

write about the Old Order Amish of Lancaster County. I did quite a bit of research on the subject and was rewarded by receiving an "A" I am thinking that maybe this 2000 word Thesis might contain some information of our heritage. At any rate, in my opinion, it would be interesting

reading for my fellow Lancaster County friends and I would be proud to have it published in your paper. I have enclosed the Introduction to my Thesis and hope to impress you into action. Upon request I will send the remainder
Sincerely,
J David Lapp



A MODERN TRACTOR PRODUCTION RECORD was set recently when International Harvester Company became the first firm to produce 4 million tractors. Their first model in 1906 had a production run of 14 units for the entire year. One of these early units is shown above in comparison with one of today's powerful models.



Your Friendly Banker

Probably don't think of your cows as bankers, but if you put them on the Pioneer Feeding Program, they can be a source of steady, extra income. The goal of this high-nutrient feeding program is simple — more milk per cow. According to dairy specialists, 9 of 10 cows don't get enough feed, the proper kind of feed, to produce their genetic capacity. If this is the case with your herd, you may be getting 2,000 pounds of milk less, per cow per year, than you should. The

Pioneer Feeding Program is based on increasing feed allowance as long as milk production increases profitably. For example, as little as 600 pounds of feed invested in a dry cow returns as much as 2,000 pounds of milk. Your milking herd will respond equally well when you challenge them to milk right up to their capacity. We'll be happy to show you how you can milk your cows for all their worth. We've done it for your neighbors in this community. Just give us a call or stop in. We're friendly, too.



... feeds you can bank on

Joseph M. Good & Son
Leola

Good's Feed Mill
New Providence

Concrete Block

Ready-Mixed Concrete

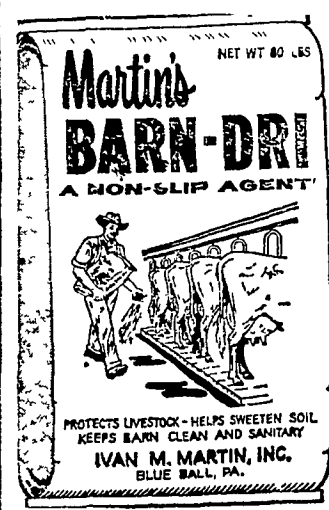
Holland Stone

Building Materials

New Holland Concrete Products

New Holland, Pa. 354-2114

Martin's BARN-DRI



- Helps prevent animals from slipping
- Keeps floors clean and sanitary
- Helps sweeten the soil
- For all animals - cattle, sheep, hogs, horses, dogs, chickens and others

Buy it by the bag or ton

IVAN M. MARTIN, INC.
BLUE BALL, PA.
New Holland 354-2112
Gap Hickory 2-4148
Terre Hill 445-3455