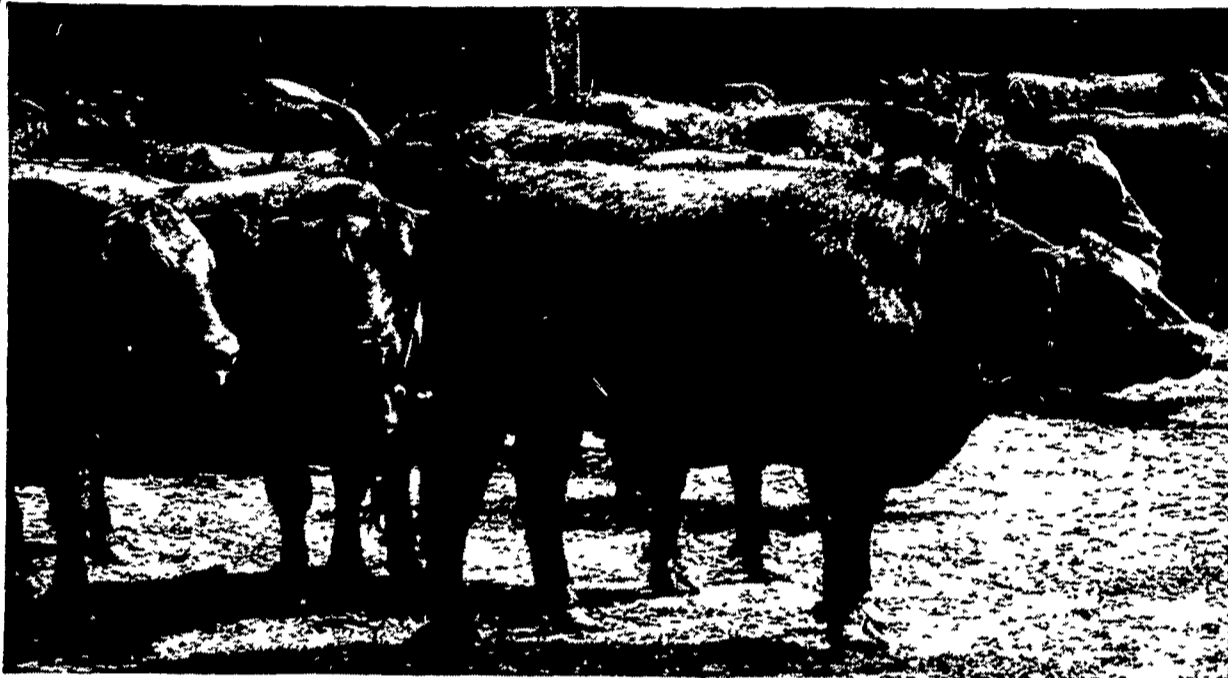


FUL-O-PEP...the feed of efficient feeders

EFFICIENCY REPORT

**"15% more daily gain"**

**on 9% less feed with new Ful-O-Pep *Cattle-izer***



Cut cost of gain—in comparison after comparison, new Ful-O-Pep Cattle-izer has turned in the lowest cost per cwt gain. This new concept in beef feed helps boost available energy as much as 20%. The result is faster gains on less feed, more bloom, higher grade and yield—lower cost per lb. of gain.

FASTER GAIN—LOWER COST!		
ANGUS STEERS FED 177 DAYS	REGULAR FEED	CATTLE-IZER BEEF SUP.
Ave. daily gain	2.51 lbs.	2.90 lbs.
Feed per cwt. gain	895.1 lbs.	813.3 lbs.
Feed cost per cwt.	\$20.57	\$19.16
Carcass grade	Low choice plus	Average choice
Dressing percentage	63.41%	63.80%
Starting weight	651.6 lbs.	651.5 lbs.
Finished weight	1096.50 lbs.	1165.25 lbs.

Cattle-izer pays 6 ways—This feeding trial, one of many, shows advantage of Ful-O-Pep Cattle-izer: (1) 0.39 lbs more daily gain. (2) 81.8 lbs. less feed per cwt. (3) Saving of \$1.41 per cwt. gain on feeding cost. (4) Higher carcass grade. (5) Higher dressing percentage. (6) 68% lbs. more beef per head at market.

One difference in feed—Same protein. Same antibiotics. Same Vitamin A and minerals. Same stilbestrol.

Only difference in rations of two lots of Angus steers at the Ful-O-Pep Farm were: One lot got the "new concept" factor in Ful-O-Pep Cattle-izer Beef Supplement. The other didn't.

Big difference in gain—Steers on new Ful-O-Pep Cattle-izer averaged 2.9 lbs. daily gain during the 177 days on feed—15.5% higher than the control lot. Steers on new Ful-O-Pep Cattle-izer gained 100 lbs. on only 813.3 lbs. feed—9.1% less than steers on the regular feed. They graded higher when sold... dressed out higher.

"Greatest advance in cattle feeding since stilbestrol," many feeders say. Check your Ful-O-Pep man. See how you can lower cost per cwt. gain with new Ful-O-Pep Cattle-izer Beef Supplement.



**FUL-O-PEP**

ANOTHER FINE PRODUCT OF THE QUAKER OATS COMPANY

Special booking prices in effect on these feeds now!

- Super Cattleizer Beef Supplement 35% with or without stilbestrol.
- Pro-Sweet 24% and 32% with and without stilbestrol.
- Sugared Schumacher Meal and Pellets.

SEE YOUR FUL-O-PEP DEALER

Morgantown Feed & Grain  
Stevens & Morgantown

Grubb Supply Co.  
Elizabethtown

Kirkwood Feed & Grain  
Kirkwood

S. H. Hiestand & Co., Inc.  
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Millport Roller Mills  
Millport

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Passmore Supply Co.  
Cochranville, Pa.