

## Egg Marketing Council Formed

With the aim of strengthening Pennsylvania's egg industry in the face of mounting competition, State Agriculture Secretary Leland H. Bull has appointed an Egg Marketing Advisory Council.

The 14-man council, comprising leaders of all segments of the state's egg industry, has been asked to develop an aggressive marketing program for improving Pennsylvania's multi-million dollar egg business.

At an organizational meeting, council members named Samuel Berenson, of Hanover, chairman; Allen Shade, of Spring Glen, vice chairman, and K. M. Souders, of Coatesville, secretary.

Other members are Harry Ulrich, of Harrisburg, R3; Clarence F. Manbeck, of Fredericksburg; Eugene S. Schlosnagle, of Carlisle; Lee Frey, of Abbottstown, R1; John Landis, of Harleysville; George Anthony, of Strausstown; John Copenhaver, of Elizabethtown; David Shields, of Butler; William Wilson, of Lititz R3; Walter Weelock, of Chambersburg R5, and Paul Konhaus, of Mechanicsburg R1.

The group will recommend a broad marketing and promotion plan to Secretary Bull. High on the list of objectives is the development of new egg products, intensified consumer education, and strict quality control regulations at every step from producer to retailer.

Pennsylvania last year was the nation's third most important egg producing state. Total production of 3.1 billion eggs was valued at \$101 million.

### • Holstein

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Sales Representative, and Everett Newswanger, Kinzer, News Reporter.

Elvin Hess Jr., Strasburg, is continuing his term as State Director.

### Fulton Grange No. 66 Meets

Fulton Grange No. 66 met Monday night at their hall at Oakryn, Pa. Plans were made to go to Atlantic City Saturday, Nov. 14 via the bus the Lancaster County Pomona Grange is taking to the National Grange convention.

The Community Service Committee is asking members to bring Christmas gifts to the next meetings for the Embreeville and Harrisburg State Hospitals.

Miss Carol Sensenig, New Providence, will be sponsored by Fulton Grange in the Miss Solanco contest Nov. 28.

Mrs. Jesse Wood, Lecturer, presented the following program: Group singing of Patriotic songs led by Clair Murphy accompanied by Mrs. Adaline Edwards; Reading "Wit, Humor and Nonsense" by the Lecturer; Norman Wood showed colored slides of his recent

(Continued from Page 1). high 2-year old producer in both milk and fat on Mormont Bright Bonnie with 13,099 lb. of milk and 675 lb. of fat;

Penn-Def Pin Love Sue, was the top 3-year old for milk with 13,009 lb., owned by Raymond and Louise Witmer; John N. Landis had the top record for fat in this class with 699 lb. on Carl-Ann Farm Ronnie's Betsy;

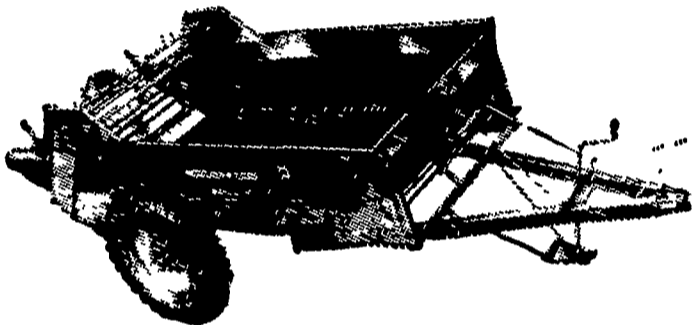
trip to Alaska, Japan, China, Philippines and Hawaii. Gyles Brown, Master, gave a report of the Penna. State Grange convention held Oct. 26-29 at Wellsboro, Pa. Eight members of Fulton Grange attended the convention.

The next meeting of Fulton Grange will feature Corn and Pie Night. There will be two classes for corn: best single ear and best ten ear exhibit. Pie classes will be apple, plain and spiced pumpkin.

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B. Snavely Garber and Son, Willow Street, had the highest milk and fat record on the 4-year-old-and-over cow with 15,573 lb. of milk and 806 lb. of fat produced by Har-Len A. Mary Bell;

The largest increase in herd average milk production was 746 lb. for Harry S. Mumma, Manheim R1;

The highest Guernsey herd average with 40 or more cows was the herd of Raymond and

Louise Witmer, with 12,312 lb. of milk and 609 lb. of fat; The top herd of less than 40 cows was J. Röhrer Witmer, Willow Street R2 with 11,003 lb. of milk and 560 lb. of fat.

Featured speaker of the evening was Buzz Garoy of Morrisville, Bucks County, Pa., the auctioneer of the Butterfat Sales. He spoke about current problems and events.

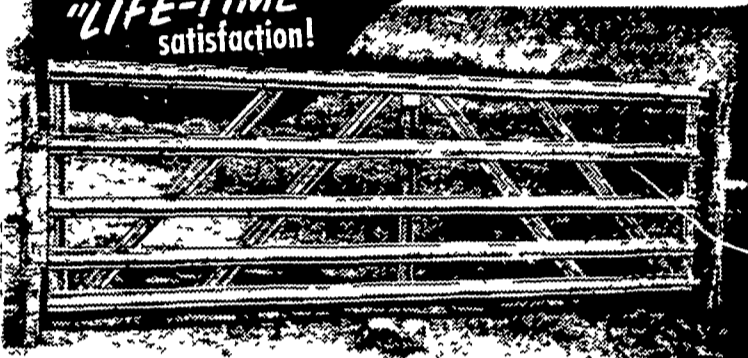
Robert Brenneman, Hoesdale, president of the Association, presided at the meeting.

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