

Here's Why Musser M327 Leghorns Made Such a Significant Record in the 1964 Pennsylvania Random Sample Laying Test

① PRODUCTION—69.1% on a Hen-Day Basis

Only six other Leghorn breeders have as good records in this respect. There were 44 Leghorn entries in all. Top entry had 74.1%.

Musser M327's were going especially strong during the 39 days of August and September, shelling out 1250 eggs. This came at a time when egg prices were highest for the year. They surpassed most other nationally known breeders in this respect.

② LIVABILITY—100% for Chicks—92% for Layers

Mussers had NO MORTALITY during the growing period to 150 days of age. A full complement of 50

Musser Leghorns started the laying year. Only 1 bird died of leucosis during the laying period. STRESS-RESISTANCE at its best!

③ Large Eggs—Good Grade AA Quality!

Musser Leghorns had 21.6% Extra Large, 43.6% Large, and 26.2% Mediums for the year, with an average for 500 days of 25.22 ounces per dozen.

Musser Leghorn eggs were inspected and graded in Haugh units as follows: 87.4 in November; 81.4 in February; 78.8 in May; 76.6 in August. This gives an average of 81.05, which is far better than the 72.0 Haugh units needed for *Grade AA*.

Why Musser M327 Leghorns are a Good Buy for You!

① Musser Leghorns continue to be produced on a family farm in Lancaster County, Pa. This is an independent breeding enterprise, not affiliated in any way with any other concern.

② For more than 20 years Musser Leghorns have been a closed flock. We have introduced no outside blood. Compared with some modern operations using high powered electronic equipment, our breeding program is simple. Maybe that's why we are still getting such good results!

③ Located as we are in the largest poultry county in the Northeast, Musser Leghorns must have strong resistance to Leucosis and other stresses.

④ The M327 is a cross of two separate lines we have developed within our own strain of Leghorns. It has a vigor inherited from the two parent lines that give it real "go power".

⑤ Due to the combination of our breeding program and our own feeding methods — we are not anxious to push our pullets into speedy production at an early age—Musser Leghorns need approximately 200 days to come into 50% production. From the adjoining chart, however, you will note that this has worked to their definite advantage.

Musser Leghorns will still be going strong after 12 to 15 months of lay, when most other strains or crosses are tapering off sharply.

This means you'll get more eggs — large in size— during the hot summer and early fall months when prices are generally at their peak.

Also, because of their stamina, your pens will be fuller. This extra stress-resistance thus works for you in both ways.

⑥ Musser Leghorns are slightly smaller than other strains and crosses. The average for all 46 pens in the 1964 Pennsylvania Test was 3.59 lbs. at 150 days, and 4.64 lbs. at 500 days. Musser Leghorns averaged 3.42 lbs. at 150 days and 4.61 lbs. at 500 days.

What does this mean to you? If you have a cage operation, you'll find this a definite advantage, because space is precious. Whether you use cages or floor management, you'll find the smaller birds are more efficient — they need less feed for fuel — shell out more eggs per 100 lbs. of feed. You are the gainer.

We don't claim that the Musser M327 is a world beater. But we do point out again that this is an old, established Leghorn breeding farm still competing with the nationally recognized "big name" breeders.

And Musser Leghorns are more than holding their own. Their performance in the hands of satisfied customers and at the Pennsylvania Random Test demonstrates their ability.

Try a flock of Musser M327's and judge for yourself! We think they can brighten your future!

MUSSER LEGHORN FARM, R. D. 1, Mount Joy, Pa.

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