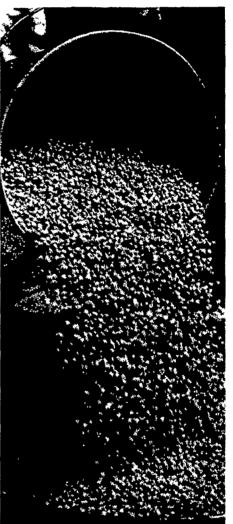




on less feed per pound of gain. Ing and also the carcass quality. A feed conversion ratio of 2.1.



PROBLEM Profit-minded swine RESEARCH Alert to new techgrowers needed a combined pro- niques, research men at John W basic stock and good nutrition market breeds under normal



**RESULT** The Red Rose Swine Production Program is geared to gram of good management, good Eshelman & Sons—using only every stage of feeding for today's pork production needs and goals. to meet the needs of swine in farm conditions-worked in the Our Red Rose Research Farms every stage of their life cycle. laboratory and with the swine, consistently market 200 lb. hogs Also to condition sows for far- studying weights from birth to in 150 days or less, with a 2.8 or owing more live, heavier pigs market, feed consumption, mor- better feed conversion. Our recthat will reach finishing faster tality, farrowing, growing, finish- ord pen: 200 lbs in 118 days, with

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