Your Red Cross is there in time of need!

Don't fail your Red Cross now...give the United Way!

The work of your Red Cross is unceasing. It helps those whose lives and homes have been wrecked by disaster... it provides vitally needed blood for the ill and injured . . . its volunteers brighten the lives of servicemen far from home and bring cheer and comfort to the elderly . . . it gives safety and health instruction and training in good citizenship to the nation's youth . . . it lends a helping hand *wherever and whenever* it's needed. Now is *your* chance to support the Red Cross . . . through the United Way drive.

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