

BEEF EXPORTS

Some time ago, a special mission went to Europe to look into the possibilities for selling more beef there and to help lay the groundwork for promotional efforts. Mr. Jay Taylor, a cattleman and the mission's chairman, found the prospects good—in his words, "As Europeans face increased demand with a shortening supply from their traditional suppliers, we are convinced that significant commercial trade in beef and possibly live cattle will develop."

Back of this drive are the Department of Agriculture and the American Meat Institute, which is the national representative of the packers. But the interest of the government does not mean that the taxpayers will be called upon to meet any costs. To quote Mr. Taylor again: "The effort made to sell American beef in Europe may prove to be one of the most significant moves made by any industry to help itself through government-industry cooperation. This is in the tradition of the beef and livestock industry which has historically rejected government controls and subsidies." And President Johnson, in endorsing the effort, has said " . . . the accomplishments . . . will be of major importance, particularly since they will be within the framework of normal commercial practice, free of any subsidy, either for the commodities or for transportation."

There are problems involved in this including those of cost. But they seem to be far from insurmountable. The incomes of European peoples have shown very substantial increases in late years, and there is no doubt as to the desirability of U.S. beef. Significantly, several European beef delegations have visited this country to familiarize themselves with the industry and its products.

This is a big undertaking fully deserving of the big goals its sights are set upon.

(Note: We hope that this will be more than just a beef exchange program!)

KREIDER AND FREY TOP RED ROSE DHIA FOR JULY

The Red Rose Dairy Herd Improvement Association of Lancaster County reported in their July newsletter that a Registered Holstein cow owned by J. Floyd Kreider, Mt. Joy R2, completed the highest 305 day lactation. Annie produced 20,632 lbs of milk, 853 lbs of butterfat with a 4.2% test. Second high lactation was completed by a Registered Holstein cow owned by Paul B. Zimmerman, Ephrata R1. Lucy produced 18,321 lbs of milk, 861 lbs of butterfat with a 4.7% test in 305 days.

The herd of J. Mowery Frey & Son, Lancaster R7, had the highest monthly butterfat average. This herd of 482 Registered Holstein cows averaged 1,556 lbs of milk, 64 lbs of butterfat with a 4.1% test. The herd of Vincent H. Hoover, New Providence R1, placed second. This herd of 207 Registered Holstein cows averaged 1,472 lbs of milk, 63 lbs of butterfat with a 4.3% test.

If living conditions don't stop improving in this country, we're going to run out of humble beginnings for our great men!

ATTENTION CATTLE FEEDERS!

7400 HEAD

in

FIVE FEEDER CALF SALES

LOCATED IN CENTRAL VIRGINIA
"Where Quality is Outstanding"

Angus — Hereford Steers — Heifers
300 - 700 Pounds

ORANGE	September 22	1300 Head
CHARLOTTESVILLE	September 23	1900 Head
CULPEPER	September 24	1500 Head
MARSHALL	September 24	1500 Head
STAUNTON	September 25	1200 Head

All sales start at 1:00 p.m. (EST) except Marshall at 7:00 p.m.

Health requirements and all qualifications conform to the high standards of the Virginia Feeder Cattle Association

For further information contact:

J. B. STEPHENS

Ivy, Virginia — Telephone: Charlottesville 293-7669

5500 HEAD IN THREE

Winchester Feeder Cattle Sales

Farmers Livestock Exchange, Inc. Winchester, Virginia

ANGUS — HEREFORD — SHORTHORN

YEARLING SALE

Friday, September 18, 1964 - 1 P.M. (E.S.T.)

1500 head — Steers and Heifers — Dehorned
Weigh 500 to 1000#

1st FEEDER CALF SHOW AND SALE

Friday, October 2, 1964

SHOW - 10 A.M. — SALE - 1 P.M. (E.S.T.)

2500 head — Steers and Heifers — Dehorned

Weigh 300 to 600#

2nd FEEDER CALF & YEARLING SALE

Friday, October 30, 1964 — 7 P.M. (E.S.T.)

1500 head — Steers and Heifers — Dehorned

Weigh 300 to 1000#

All cattle will be state graded and sold in lots by breed, sex, and weight. Eligible for interstate shipment.

Morris Fannon, Auctioneer I. Fred Stine, Sale Manager

For Information — Write or Phone

NORTHERN VIRGINIA LIVESTOCK PRODUCERS ASSOCIATION, INC.

P.O. Box 440 — (Phone: Area 703 — 662-2946)
Winchester, Virginia

PUBLIC SALE

of

FARM REAL ESTATE & MISCELLANEOUS

Saturday, September 19, 1964

1:30 P.M.

Located 3 miles south of Cherryville, 12 miles north of Allentown, 2 miles off route 145.

Selling 160 acres of soil, state of high fertility. Where on are constructed double set of farm buildings. One set contains a 55' x 60' round roof frame barn, feed room attached. Stanchions for 30 head of dairy cattle. Equipped with Jamesway Barn Cleaner, 12' x 40' concrete Marietta silo. Large corn barn and implement shed. Other odd buildings and farm pond. Also, 3 story brick house with two large rooms, shower bath and laundry downstairs. 4 rooms up. Full basement with cold cellar.

2nd set of buildings consist of a 3 story stone house equipped with hot water heat. Has full bath, 2 rooms down and 4 rooms upstairs, also full basement. Constructed on same place is large frame barn easily converted.

Terms: 10% day of sale, balance in 30 days.
Interested in a prosperous farm in Lehigh Valley area? Don't miss this sale.

Selling same time: used lumber 2" x 8", 2" x 6", 2" x 4", potato scale, 75 - 5/8 baskets, 10 hole nests, snow fence, sears say back, poultry picker, 1 quart milk bottles.

Household: Antique high chair, space heater, jelly cupboard, picture frames, crib, chest, bureaus, wash stands, rockers, chairs, wash set in rose pattern, powder horn, kerosene stove, lanterns and many more items.

ESTATE OF W. W. SHOEMAKER

Executors of estate:

Lamen, Elaine Shoemaker
Victor Plastow

Wilbur H. Hosler, auctioneer Elias Spangier, attorney

Properties may be inspected 1:00 p.m. to 4:00 p.m. Saturday and Sunday, now to sale date.

ABSOLUTE AUCTION

433 Acre

Union County Farm

Thursday, September 24, 1964 1:30 P.M.

Situate along the highway leading from Laurelton to Weikert, approximately 2 miles West of Laurelton and Route #235.

THIS 433 ACRE FARM is made up of approximately 203 acres of tillable and pasture land; balance in woodland.

LOCATED IN THE BUFFALO VALLEY KNOWN FOR PRODUCTIVE FARMLAND

BUILDINGS — Large "L" shaped Bank Barn approximately 80' x 100' with milk house, and other outbuildings.

DWELLING — 2 1/2 story brick dwelling with 7 large rooms, 1 1/2 baths, 4 bedrooms.

FARM POND

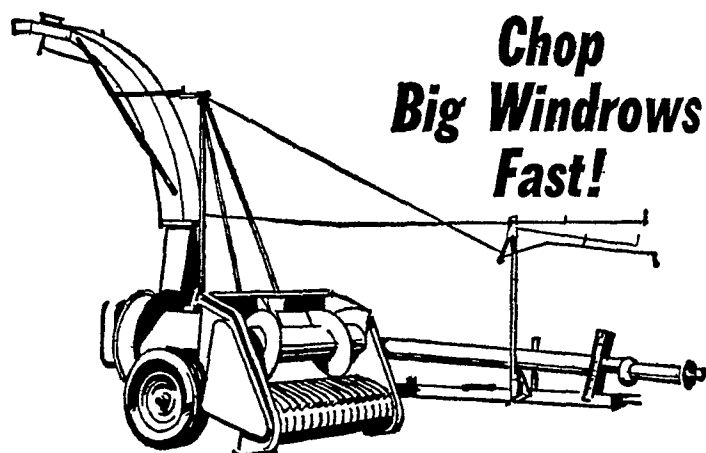
INSPECTION — Thursday, September 17, 1964 — 10:00 to 4:00 P.M. and day of sale.

TERMS — 10% down day of sale. Settlement within 60 days.

REQUEST DETAILED BROCHURE . . . Brokers protected, register client before sale time.

SANFORD A. ALDERFER

Real Estate Harleysville, Pennsylvania Auctioneer 256-8891 Area Code 215



FORD FORAGE HARVESTER

- Sweeps Clean—floating pickup gets all the hay. Five-foot auger feeds uniformly.
- Heavy-duty cylinder, 4 spiral knives, short crop travel. Low power demands!
- Easy to Maintain and operate. Sealed-for-life bearings reduce greasing . . . simple adjustments . . . tractor-seat controls . . . easy-to-position delivery duct.
- More for Your Money. Built-in knife sharpener . . . 5-position tongue . . . 3-position main axle . . . choice of pto or engine drive.

ALSO: WITH DIRECT CUT AND ROW CROP HEADS. CHANGE IN MINUTES!

Chop Your Crop On Our Easy Terms

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Sauder Bros.
New Holland
Phone 354-8721

Elizabethtown
Phone 367-1341

Allen H. Matz
Denver
267-5602

Grimm's Ford
Tractor & Farm Service
Park Ave., Quarryville
Ph. 786-2597