

# DEKALB® goes "all-out" for SINGLE CROSS CORN



"DEKALB" is a Registered Brand Name. "XL" Numbers are Variety Designations.

Single-Cross—the most exciting words in corn farming today. The reason—superior performance! Corn breeders explain it this way: "Maximum hybrid vigor occurs in the first generation after a cross of two inbred lines." DeKalb simply says this: "We know that the *right* Single-Crosses have the ability to produce greater yields, to better withstand diseases and insects, and to take the stresses of modern farming!"

Because DeKalb has led the way in developing superior Single-Cross Hybrids, only DeKalb can offer such a wide choice of thoroughly tested XL Varieties.

Single-Cross seed *is difficult* to produce. But your slight added investment in DeKalb XL hybrids *can make you more money*. Below are actual farm yields, made on measured acreages, mechanically harvested *without gleaning* . . . reason enough why more and more farmers are planting ALL DeKalb.

**Our word is good—but this proof is better!**

Look  
at these  
FINE YIELD  
results!

NAME	COUNTY	STATE	BU / ACRE
Amos L. Shipman	Lycoming	Penn.	153.95
Ron Harling	Boone	Ill.	168.90
Russell Rozenberg	Lancaster	Penn.	132.65
Floyd Lemon	Henry	Ohio	155.12
Weyo Siemers	Earler	Iowa	162.63
John Devore	Johnson	Ind.	167.54
Meranda Farms	Brown	Ohio	146.62
Frank M. Alber	Columbia	Penn.	135.70
Raymond Bocher	Houston	Minn.	196.15
Herbert Huner	Henry	Ohio	154.77

DEKALB AGRICULTURAL ASSOCIATION, INC., DEKALB, ILL.  
Commercial Producers & Distributors of DeKalb Corn, Chix & Sorghum



**MORE FARMERS PLANT DEKALB CORN  
THAN ANY OTHER BRAND**