

## Dr. Bender Honored At Testimonial

Dr. J. Richard Bender, well known Lititz veterinarian, was feted at a testimonial dinner, Friday night, at the Landis Valley Motel.

Fifty local and state representatives of the Pennsylvania Poultry Federation were on hand to honor Dr. Bender for his pioneering work in poultry health.

Dr. P. H. Seitz, head of the Bureau of Animal Industry Laboratories, Harrisburg, stated that Dr. Bender pioneered in the disease eradication work in poultry flocks in the early twenties.

In those early days according to Dr. Seitz it was not uncommon to have 50% reactors to the pulloium blood test whereas this past year in Pa. all flocks tested were 100% clean. Dr. Bender played an important role in this economic progress of the Poultry Industry.

E. J. Lawless, Jr., chief of the Poultry Division, Bureau of Markets, Hbg., Pa. lauded Dr. Bender for his service to the Poultry Industry.

The Benders have been practicing veterinary medicine from their office in Lititz for almost a century. J. R. is the third generation practicing veterinary medicine and his son John is now the fourth generation.

The dinner was attended by Dr. Bender's immediate family including Mrs. Bender, sons, Dr. John and Robert, and daughters, Mrs. Marion Kutz and Mrs. Ruth Todd.

## Conservation Service Adds Civil Engineer

Berton E. Davis III, a native of Scanton, has begun work as civil engineer with the Lancaster office of the Soil Conservation Service.



BERTON E. DAVIS III

Before coming to the Lancaster office, Davis was employed at the Leesport, Berks County office since his graduation in 1963 from the Pennsylvania State University.

Davis, whose father is an area engineer with the U.S. Department of Agriculture's Soil Conservation Service, came to the county on April 13. He is single and will live in Lancaster. He will work with Larry Corson, acting Work Unit Conservationist, and Abner Houseknecht, Conservation Technician.



PRESENTING A BOOK TO Dr. J. Richard Bender, Lititz Veterinarian, is Ralph Minnick, left, of Bridgeton, N.J. The book, a history of the county printed in 1869, was presented to Dr. Bender at a testimonial dinner last week.

Ralph Minnick, former Breeder-Selector for the Dept. of Agriculture and now Geneticist for Garrison Poultry Farms, Bridgeton, N. J., presented on behalf of the group a History Book of Lancaster County printed in 1869.

Arrangements for the dinner were made by Nathan Martin and Reid Kinzer, Lancaster Co. leghorn breeders.

Toastmaster of the evening was Homer J. Bicksler, General Mgr., Montgomery-Bucks Farm Bureau, Souderton, Pa.

## New Holland Sales Stables, Inc.

### Sale Schedule

Monday: Horse Sale ..... 10:00 A.M.  
Tack Sale to Follow Horse Sale  
Hog Sale ..... 11:00 A.M.  
Beef Cattle ..... 1:00 P.M.  
Sale Order — Bulls, Steers, Cows, Calves  
Wednesday: Sale of Dairy Cattle ..... 12:30 P.M.  
Thursday: Sale of Beef Cattle ..... 12:30 P.M.  
Sale Order — Bulls, Steers, Cows, Calves

JOHN H. GINGRICH, Mgr.

Ph. New Holland 354-2194

New Holland, Pa.

## A Great DAIRYMAN and FEEDMAN

ALTHOUGH HE retired several years ago as manager of the dairy feed division, of one of the National Feed Co., D. H. (Dan) Van Pelt, of Kinderhook, N. Y., still closely observes the pulse of the dairy and feed businesses as consultant for D. E. Horn & Co., York, Pa.

IN MY 37 YEARS of work with people engaged in the feed business, Van Pelt is one of the very few who possess a gifted knowledge of dairying and salesmanship. Over a span of

45 years of service with four nationally known feed manufacturers, he built an enviable record of sales upon a background of ingenious work with dairy cattle.



D. H. VAN PELT

A NATIVE OF Audubon, Ia., Van Pelt secured his advanced education at Iowa State College, and moved into dairy farm management. Within the period of 1906-14, he served as manager of the dairy department of the Hartman Stock Farm, Columbus, O., the Van Camp Condensery, Perry, Ia., and the

Hilltop Farm, Spartanburg, S. C.

IN 1914, WITH characteristic foresight, and visioning a great future for the livestock feed business, Van Pelt made the quite natural transition to that field. In the years that followed, many well-known feed manufacturers benefited from his services.

IN HIS SERVICE to dairymen via the feed supply route, Van Pelt pioneered a number of new approaches for feeding dairy cattle, among them being formulation of the first prefreshening feed, the first special feed for dairy sires, the first calf program combining a complete milk, pellet and grain ration, a new concept for dairy feed of coarse or open-type texture flakes and pellets and his latest method complete pelleted rations. He applied nature's way to drying up cows, formulated and developed a natural purge program, and originated the Van Pelt method of appraising milk production ability by physical characteristics of the animal. Many top dairy breed production records resulted from his feeding program.

DEALERS AND FEEDERS always had a warm welcome for Van Pelt. They liked his congenial disposition and good humor, his enthusiasm and his willingness to help solve feeding problems. He personified service and sales to a degree seldom found among feedmen. As long as he lives, he'll love to talk about cows and methods for feeding them. He is truly a great dairyman and a great feedman—A. W. C.

## D. E. Horn & Co., Inc.

### "Hornco Feeds"

York, Pa.

May 1, 1964

The feature at right is reprinted from Eastern Feed Merchant Magazine, August, 1959, with slight modifications to bring it up to the present, 1964.

As the article points out, DAN VAN PELT is a consultant for our company and is 100% responsible for the development of the Hornco Uni-Pel Dairy Program. Dan feels the Uni-Pel program is the finest dairy program he has ever developed. Uni-Pel stands for universal pellet program and includes pelleted Dairy Feed from the Calf Ration to the Dry Cow. Feel free to call our company for Mr. Van Pelt's services at any time.