

**BEST FOOD BUYS**

**Beef Sales Dominate Picture**

Beef sales will headline food ads this week. Both fore and hindquarter cuts are being featured. Fresh pork loin cuts, smoked pork items, and several poultry items are specially priced in some area stores. Large eggs continue to be the better value with increasing supplies. Bigger supplies, better quality, and lower prices are showing up on fresh vegetable counters.

**Beef Promotions Increasing**

With beef production running 13 per cent ahead of 1963 to date, beef promotions have been increasing to move the heavy supplies. Smart shoppers will continue to look for, compare, and buy specials to get the most meat for their money. Some stores are featuring hindquarter steaks while others are offering special prices on a variety of chuck cuts. A few area stores are featuring cuts from the entire carcass.

**Pork Values Spotty**

April hog prices are expected to increase a little because the

total number of pigs on farms is declining. But competition from beef and broiler-fryers will keep retail prices down. Fresh pork loins, smoked picnics, and some brands of bacon are being recommended as good values this week.

**Signs of Spring**

Fresh vegetable counters will take on more of a look of spring this week as supplies increase and prices drop on several typically spring items. Best news is that lettuce supplies and quality are improving. Better growing weather is resulting in heavier marketings of many Florida vegetables. Excellent quality cucumbers are available this week at lower prices as are peppers and celery. Other good values this week include cauliflower, broccoli, green beans and mushrooms.

**April Fruits**

Fruits in largest supply during April will be apples, citrus and bananas. Shipments of strawberries from Florida, California, and Louisiana are in-

creasing with a big crop expected from Louisiana this year. Imports of pineapple and honeydew are heavier. Some area stores will be featuring Florida oranges and grapefruit. Apple prices are increasing as supplies are diminishing. Main varieties are McIntosh from controlled atmospheric storage and Western grown Delicious and Winesap.

**Tractor Club Roundup Held**

Two fourteen year old tractor club members had the winning demonstration at the annual 4-H Tractor club roundup last week.

Richard Buckwalter and James Hershey, both of Lititz R3, explained the workings of a governor. Their demonstration won over the second place effort of Paul Weaver, Ephrata R1, and David Zimmerman, Reinholds R1.

In winning the county event at the Farm Bureau Cooperative Assn auditorium, the top team won a spot in the district competitions in July.

Third place went to the team of John Balsbaugh, and Robert Blecker, both Sheridan R1.

In the junior demonstration event, Henry Hershey, Lititz R1, won top place, with Daniel Rohrer, Manheim R1, second.

**Handyman Roundup**

A record cabinet, constructed of birch wood, won Richard A. Warfel, Conestoga R2, top honors in the 4-H handyman roundup, held in conjunction with the two-club tractor roundup.

Runnerup were projects, including a bookcase, of Paul Scheuing, Quarryville R1.

Judges for the roundups were Burton Horne, Pennsylvania State University extension service agricultural engineer, and Chris H. Brubaker, club leader.

In club project work, Thomas Roberts, Mount Joy R1, won first year award, with second, third and fourth year prizes going to Rohrer, John Carpenter, Manheim R1, and David Heisey,

Sheridan R1, respectively.

Other project placings: First Year — 2, Gary Miller, Millersville R1; 3, Richard Sley, Washington Boro R1. Second Year — 2, James shey; 3, Eugene Bollinger, D ver R2.

Third Year — 2, James baker, 2817 Spring Valley R3; 3, Richard Buckwalter, 4, id Zimmerman; 5, Ronald Lititz R3.

Prizes were donated by Lancaster County Farm ment Dealers Assn.

Since pension payments made by the Veterans Administration at a monthly rate on anticipated annual come of the claimant, change in this anticipated nual income should be reported immediately to the VA.

**Donegal FFA Holds Banquet**

Harold Brubaker, Mount Joy R1 won the Witness Oak Future Farmers of America's Chapter Star Farmer award during the annual parent-son banquet recently in Donegal Union High School, Mount Joy R1.

Brubaker, who won the State Star Farmer award from the Pennsylvania Assn of FFA in January also won the chapter's top dairy and poultry awards, presented by adviser Grant R Miller.

David Becker, chapter secretary, won three of the chapter's top awards, in livestock, crops and farm mechanics. President Lee Stauffer won the public speaking honor.

The farm boy group also inducted four men — Donald Diegel, John W W Loose, Wayne Stauffer and Walter Becker — into the chapter with honorary Chapter Farmer degrees.

Certificates of appreciation were presented to Dr Thomas Mariner, Ralph Leed, Jack E Keyser, Jackson Owen and Kenneth Ginder.

Witness Oak's Star Greenhand award was presented to Galen Martin.

Guest speaker was Jack B. Gray, deputy secretary of agriculture.

**Farm Women 21 Plan Banquet**

Members of Farm Women Society 21 announced plans for a banquet on May 14 at 6:30 pm when they met recently at the home of Mrs Charles Long Peach Bottom. The place will be announced later.

Mrs Wilmer Black and Mrs Dorothy Walton served as co-hostesses.

Roll call was answered with each person telling a joke.

Mrs Richard Jackson, president, gave a report on the recent executive board meeting. It was announced that Society 21 will furnish five dozen sandwiches for the USO dance on Saturday, May 2. They will also contribute bazaar items for the Heart Haven Bazaar on Tuesday, April 21. On Thursday, May 21 they will visit the County Home with a treat for the patients.

Games were in charge of Mrs. Clair DeLong.


**Before you plant any Hybrid Seed Corn . . .**

**talk to us about ISOTOX 25 Seed Treater (F)**

Good hybrid seed corn is expensive, so it doesn't make sense to plant it without protecting it from insects and soil diseases.

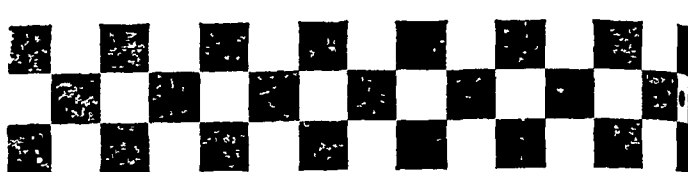
That's why we're telling our customers to use ISOTOX 25 Seed Treater (F). You mix it with the seed right in the planter box, and your corn seed goes into the soil with all-round protection. That's because ISOTOX is an insecticide and a fungicide. It works on insects like wireworms, seed corn maggots and seed corn beetles, and keeps off dry rot and damp-off.

ISOTOX is made for hybrids, and it's made so the right amount sticks on every seed. It runs just about 16c an acre to use this seed treater so why take a chance on losing any expensive seed, or having to replant later. See us for ISOTOX Seed Treater (F) now.



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**Checkerboard News**



**Low feed cost per dozen HELPS POULTRY PROFITS**

Making money with layers is not as easy as it used to be.

But many thousands of poultry farmers are making money with Purina high-efficiency Laying Chows. There's a reason.

Purina high-efficiency Chows are developed at the Purina Research Farm to deliver more egg-producing calories . . . more minerals . . . more vitamins . . . better protein balance . . . than you get in less efficient laying rations.

So thousands of customers find they get more eggs on less feed and at lower feed cost per dozen.

Feed Purina and see for yourself. Get it at the Store with the Checkerboard sign.

**LOW COST PRODUCTION . . . the reason why more farmers feed PURINA**

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| <b>John J. Hess</b><br>Kinzers - Vintage | <b>Ira B. Landis</b><br>Valley Road, Lancaster          |
| <b>Warren Sickman</b><br>Pequea          | <b>Wenger's Feed Mill, Inc.</b><br>Rheems               |
| <b>John B. Kurtz</b><br>Cedar Lane       | <b>Whiteside &amp; Weickel</b><br>Kirkwood              |
| <b>James High</b><br>Gordonville         | <b>S. H. Hiestand &amp; Co.</b><br>Salunga              |
| <b>John B. Kurtz</b><br>Ephrata          | <b>John J. Hess, II</b><br>Intercourse - New Providence |