



**Proved on 1963
"Measured Acreages"**

● When you come down to the final analysis, the BIG profit factor in raising corn is YIELD. And that's one BIG reason why DeKalb "Yield Breakthru" Corn varieties are making more money for farmers all across the Corn Belt. DeKalb's "Measured Acreage" Program provides an exacting method of measuring the actual "on-the-farm" performance of DeKalb Breakthru Hybrids . . . eliminating practically all chance of error and authenticating yields by unbiased, capable and reliable witnesses. Yields listed were harvested by normal mechanical means WITHOUT GLEANING. Corn was weighed and tested for moisture, and yields accurately calculated to a per-acre yield of No. 2 corn. What better proof that IT PAYS TO RAISE DEKALB CORN.

Accurate "On-the-Farm" Yield Checks Show DeKalb's Remarkable YIELD POWER



Amos L. Shipman

153.95 Bus. From Lycoming County
DeKalb XL-45 came through with a top-notch yield of 153.95 bushels for Amos L. Shipman, photo at the left, on his "Measured Acreage" in 1963. Mr. Shipman plowed down manure and commercial fertilizer; sprayed for weeds before planting on May 5th, and using 5-10-10 as a starter fertilizer. He will tell you: "DeKalb XL-45 was the best corn I have ever grown. I sure like its short stalk and uniformity. Maturity and yield are tops for my area. I plan to plant a lot more XL-45 in 1964."



Russell Rosenberg

132.65 Bus. Also from Lycoming County
Russell Rosenberg of Jersey Shore, Pa., photo at the right, had 100 acres in corn last year. A DeKalb Breakthru Hybrid XL-45 planted on a "Measured Acreage", produced 132.65 bu. of No. 2 Corn per acre. Rosenberg plowed down a liberal application of manure and fertilizer and applied a starter fertilizer at planting on May 15th.

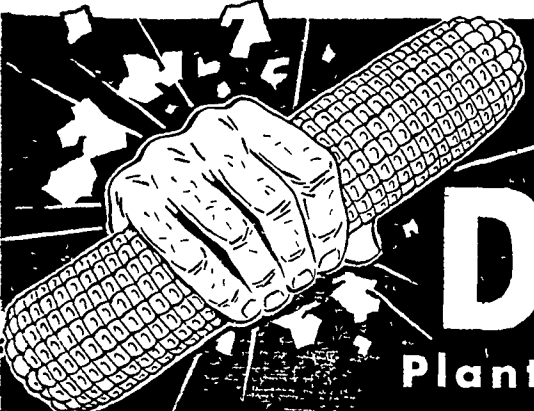
... and a Fine One from Chester County—145.78 Bus.
A "Measured Acreage" of DeKalb 624 produced 145.78 bushels of Number 2 Corn per acre for Daniel M. Stoltzfus near Parkersburg, Pa. Prior to planting on May 10th, Stoltzfus plowed down manure and 700 lbs., per acre of 15-15-15, and applied a chemical weed killer. Stoltzfus said: "I like DeKalb 624 because it yields and stands."

Lycoming County Scores Again with 112.74 Bus.
Cyril Johnson harvested 112.74 bushels of Number 2 DeKalb Corn per acre from a "Measured Acreage" on his farm near Montgomery. This field had been in corn for 3 years previously. 300 lbs. of 5-15-5 were used at planting.

Columbia County Farmer Makes 135.70 Bushels
"Stalk height, uniformity and maturity were the most outstanding traits I liked in DeKalb XL-45." Those were the words of Frank M. Albeck of Millville, Pa., whose DeKalb Breakthru Hybrid produced 135.70 bushels of number 2 corn per acre on a "Measured Acreage" in 1963.

Here's 110.36 Bushels from Blair County Farmer
Dale M. Furry's "Measured Acreage" of DeKalb XL-45 produced 110.36 bushels of Number 2 corn per acre in spite of below normal rainfall. He plowed down manure and 16-16-16 fertilizer; treated for weeds chemically and planted May 6th for a stand of 20,000 plants per acre.

Clinton County Farmers Make 109.26 Bushels
DeKalb 805 made 109.26 bushels of Number 2 corn per acre on a "Measured Acreage" in 1963 for Percy Laubscher near Lockhaven, Penn. He said: "I planted all DeKalb Single Crosses in 1963. I like the pickability and disease resistance of DeKalb 805. 1963 was the 3rd year I've planted 805."



DEKALB AGRICULTURAL ASSOCIATION, INC., DEKALB, ILLINOIS
Commercial Producers & Distributors of DeKalb Corn, Chix & Sorghum
"DEKALB" is a Registered Brand Name

DEKALB[®] Breakthru[™] Corn

Planted by More Farmers Than Any Other Brand.