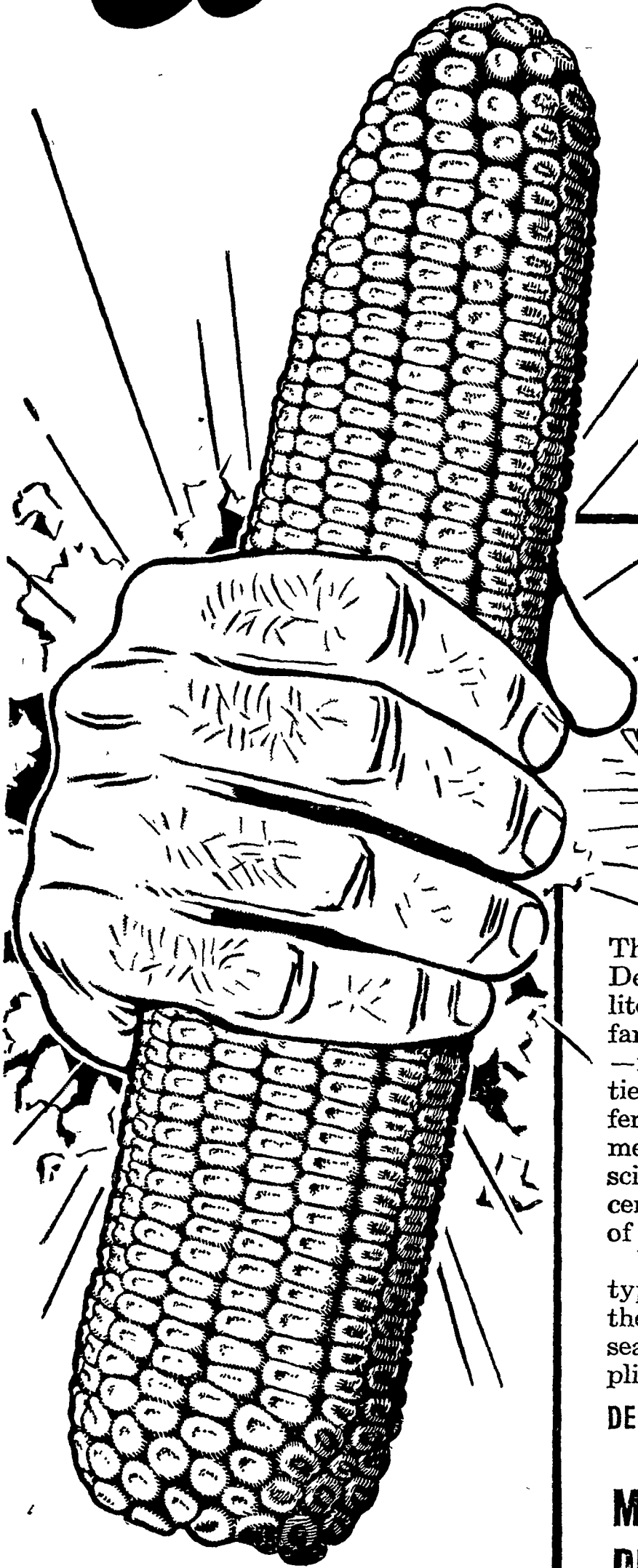


Concentrated Yield Power



DEKALB[®]

"BREAKTHRU"

VARIETIES

This news is ALL GOOD and its ALL DEKALB. DeKalb "XL BREAKTHRU" Seed Corn Varieties are literally "going like wildfire." And why not? Now, corn farmers can look for NEW, concentrated yielding power —new stalk strength—new resistance to disease—varieties that can take high population planting and heavy fertilization . . . varieties bred for new overall improvement in performance. DeKalb XL's represent a brilliant scientific achievement in corn breeding—a greater concentration of vigor that can stand the EXTRA stresses of modern, intensive farming.

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