Lancaster Farming, Saturday, September 7, 1963-5

THERE IS SOMETHING **SEED CORN**

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Single Cross and 3-Way Type Hybrids

A great NEW achievement in corn — DeKalb "Breakthru" Varieties . . . products of a new and totally different DeKalb approach to advanced scientific corn breeding. The "XL's" are bred to take the EXTRA STRESSES of modern, intensive farming. In developing "XL" varieties, all experimental lines are deliberately exposed to every possible hazard . . . weather, disease, insects and high populations. Those few which are tough enough to survive are used in breeding new varieties. These are DeKalb "Breakthru" Varieties . . . bred to help you BREAK THRU to a new higher level of corn performance and profits. Don't delay seeing your DeKalb Dealer. From past experience, the supply of these varieties will go fast.

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