



Now switch to *Flameless Electric Home Heating*. Trade in your *Flame-Type Heating System* before September 30 and get:

**\$150**

**ALLOWANCE  
FOR REGULAR  
HOME HEATING  
SYSTEM**

**\$100**

**ALLOWANCE FOR  
MOBILE HOME  
HEATING SYSTEM**

**\$75**

**ALLOWANCE FOR  
EACH APARTMENT  
that will be individually metered**

Here's a ~~dollar~~ **dollar-saving opportunity** to begin heating your home the modern way . . . the flameless electric way!

You'll enjoy the difference only electric heat can give you. It's as clean as electric light . . . no soot, grime, dust or fumes. It's carefree . . . no furnace to clean or burner to adjust, no fuel delivery problem. It's comfort-plus . . . no hot spots, just a gentle even warmth.

Take advantage of this special trade-in allowance offer today. See the Reddy Kilowatt Recommended Electric Home Heating dealers in your area for full details. (For the name of the dealer near you, please call PP&L.) Remember! This offer expires September 30, and applies only to Residential and Farm Customers served directly by PP&L.

**IN ADDITION:**

- Your Reddy Kilowatt Recommended Electric Home Heating dealer will guarantee the operating cost of heating your home electrically for the first two years;
- You become eligible for PP&L's special total electric living rate . . . as low as 1.35¢ per KWH.

