

EFFICIENCY

MUST YOU BE BIGGER TO BE MORE EFFICIENT?

Not necessarily so. Efficient means to produce more of a quality product with less time, money and labor per unit. EFFICIENCY is measured by comparing Production with costs — more of a product — at less costs. Breeders, Nutritionists and allied industry all help,

But,
The best bird
on the Best Feed
in the Best House
will not be efficient if poorly managed. The moral:
Prevent Waste,
Money Waste,
Feed Waste,
Labor Waste,
Mortality Waste, and
Thinking Waste.

FEED WASTE!

Feed is your greatest cost. Do not allow feed to be wasted by careless . . . Help,

Birds,
Feeders poorly adjusted or too full,
The rats,
Sparrows,
Insects,
Molds.

Feed makes a poor litter.

MONEY WASTE!

Decide what you need, then shop carefully. Three questions:

1. What will this expenditure do to cut production costs and increase output. What do you do with labor and time saved?
2. How good is the product and will it hold up.
3. What about price; is it a good buy?

LABOR WASTE!

Five steps saved a day equal one mile per year. In large families this may not be a problem. If you have hired help, look at work output per dollar spent for labor.

Will a machine do better? Can you look after a machine better than a hired man?

Would a change in farm help do the job better?

Time has value to the producer. Consider time into cost.

MORTALITY WASTE!

A poor disease prevention program is expensive. Do you get to the lab in time to prevent losing some \$2.00 pullets? Do not over-medicate — get a good diagnosis first.

Successful producers tie decisions to cost. It does not pay to spend \$14.00 for drugs if it will bring you \$7.00 by increased production. Over-investment in birds, feed, equipment or anything else is money lost.

In decisions making, the first step —

A List of true costs

next

Consider net returns.

THINKING WASTE!

Good managers think for themselves. Others cannot make all of your decisions. You may not know how to formulate a complete ration or produce a genetically superior bird, BUT, you can keep track of how different birds do on different rations under different housing and market conditions. You can analyze published records. Get the complete story, not just half of it.

Good managers seek information as if it were money because decisions made from this information may

Cost Money

or

Return Profits

depending on whether the decision was good or bad.

Condensed from Hen Cackles, 1963. Published by Penn State University and The Agricultural Extension service.

Miller & Bushong will gladly help you with information, facts or figures in the planning, managing or programming of your poultry enterprise, just call Lancaster, 392-2145.



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4-H Show

(Continued from Page 1)
Mount Joy R2, was Holstein fitting champion and reserve champion over all breeds

In type judging, George Fry, Brown Swiss breeder of Ceciltown, Md, awarded the championship ribbon in Holstein and Brown Swiss to the three year old cow and senior yearling of Donald Trimble, the Guernsey champion to Sue Mumma, Manheim R1, for her three year old cow, the Rosette for Ayrshires to R. Edwin Harnish, Christiana R1, for his aged cow, and the Jersey rosette to the two year old cow of Stephen Arrowsmith, Peach Bottom Marian Jane Herr, Holtwood R1, was named champion Jersey fitter and showman.

Following are the 4-H club placings:

HOLSTEIN

JR CALF: 1. Nanette Stauffer, Ephrata R1; 2. Henry H. Hershey, Lititz R1; 3. Mary Ellen Kettering, Lititz R3; 4. Marilyn Harbold, Elizabethtown R1; 5. Jay Smoker, Stevens R1.

SR CALF: 1 John Bartsh, Ephrata; 2 C Martin Murry, Drumore R1, 3 Elvin Shelly, Manheim R1, 4 Fred Metcalf, Willow Street, 5 Richard D Rutt, Quarryville R2.

JR YEARLING 1 Judy Ann Longenecker, Holtwood R1, 2 Earl C Stauffer, Ephrata R1, 3 Kenneth M. Rutt, Quarryville R2, 4 David Zimmerman, Reinholds R1, 5 Donald L Bollinger, Manheim R1.

SR YEARLING: 1 James E Kettering, Lititz R3; 2. Fred Shaub III, Quarryville R1, 3 James S White, Ephrata R1; 4. Linda Lou Welk, Strasburg R1, 5 Robert L. Hoover, Denver R2.

TWO-YEAR-OLD 1 Kenneth Hess, Strasburg R1, 2 Nancy Risser, Leola R1; 3 Linda DeLong, Quarryville R1, 4 Barry Kurtz, Elizabethtown, 5 John Kurtz, Elizabethtown

THREE-YEAR-OLD 1 Donald B Trimble, Quarryville R1, (Grand Champion), 2 Lois Tindall, Peach Bottom

FITTING Kenneth Zurin
SHOWMANSHIP Donald Trimble

AYRSHIRE

Junior Calf 1 Paul Brubaker Lititz R1, 2 James R Estashade, Quarryville R2; 3.

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