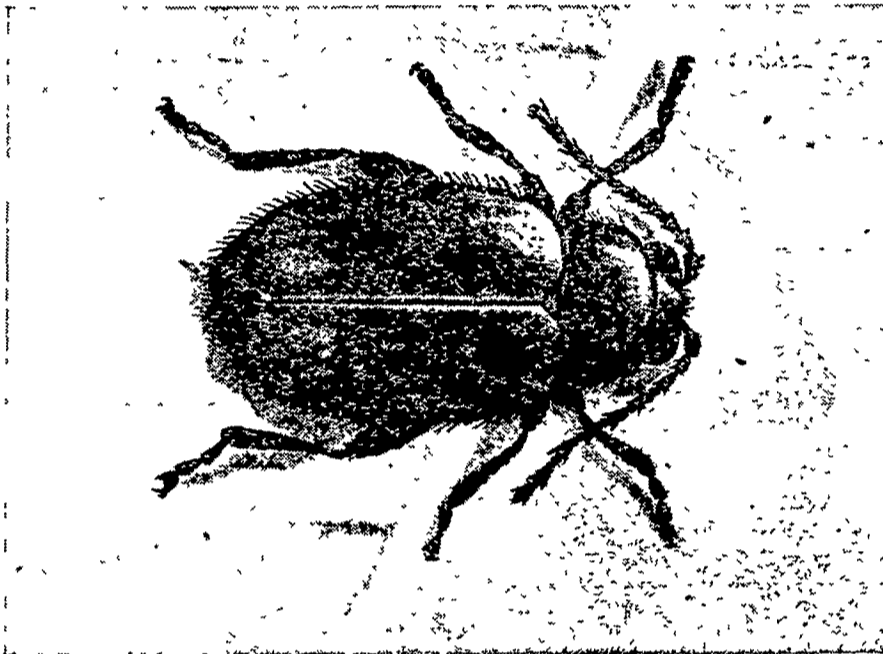


Cutworm



Hornworm



Flea Beetle



Budworm

How to get long-lasting control of major tobacco pests with powerful, low-cost endrin

You don't need an arsenal of expensive insecticides to control major tobacco insects. With endrin alone you control hornworm, tobacco budworm, flea beetle, cutworm—even grasshopper. Endrin insecticide is easy to use. And, it can save you money.

EIGHT years of actual field use have established endrin as the one insecticide to control the tough pests shown above. Here's why.

Endrin stops foliage pests for a week—sometimes longer

Besides controlling all major foliage insects, endrin has another great advantage over other insecticides—it *lasts* longer. A single application keeps insect populations below damaging levels for at least a week—often longer.

Can save three or four applications

Actually, endrin saves you money *two* ways.

1. Because endrin *lasts* longer than other insecticides, you make fewer applications. Over a season, endrin may save you three, four or even more applications. You save time and labor—as well as the cost of an extra insecticide.

2. Endrin's low dosages make it more economical, application for application, than other materials. As little as 0.3 of a pound per acre will do the job.

Easy to use

Endrin is easy to use. It comes as free-flowing dust and non-clogging spray. Either one can be applied with standard dusters and sprayers.

Where to get endrin

Endrin is available from your local insecticide dealer under many well-known brand names. It comes as emulsible concentrate containing 1.6 pounds of endrin per gallon, and as a dust containing 1.5 percent endrin.

Whichever formulation you choose, look for the name endrin on the label or in the ingredient statement. Shell Chemical Company, Agricultural Chemicals Division, 2299 Vauxhall Road, Union, New Jersey.

