## MORE PROOF IT PAYS TO FEED PURINA ... PURINA and WILLOW GLEN FARM Prove It Pays To Follow The Famous PURINA CHECKER PROGRAM



Birth weight of the litter is one of the records kept by John Henkel, left, and Joseph Little at their farm at Strasburg R1. The sign in the background tells how the management of Willow Glen feels about sanitation. Disinfectant for the shoes is placed in the doorway where it is easy to see. These two young men believe in the value of good records and strict sanitation practices as the surest way to swine profits.

Willow Glen Purina-Fed Sow Herd Feeding Program Includes Hog Chow Concentrate, Grain, Pig Startena, Baby Pig Chow, and Sow Chow. No

TEST RESULTS — WINTER 1962							
Test Group Hogs	Number Ot Hogs	Days On Test	Average Daily G <b>a</b> in	Feed Efficienc			
Litter No. 14	10	66	1.798	243.4			
Sire Group of 76-1 Boar	15	40	1.89	268.5			
Sire Group of 82-12 Boar	15	40	1.80	270.5			
Sire Group of 75-5 Boar	15	60	1.53	297.8			
Litter No. 36	10	44	1.86	305.2			

## **Breeding** — Sanitation Management — Feeding

By Following the Purina Checker Program and a Very Strict Disease Control Program ---- Willow Glen Farm Has Accomplished the Following . . . . -

- Medication Costs 70% Less
- Growth Rate Has Increased
- 80% to 90% of Pigs Reached Market in 5 to  $5\frac{1}{2}$  mo. (60 sow herd)
- Individuals Reached Market Weight in 140 Days 1 -----
- Feed Efficiency Has Increased
- Uniformity in Growth Rate

		CERTIFICATION DATA				
	1	Slaughter Weight	180 Day Adj. Wt.		Avorago Backfat	
Litter	14	215 *	239	<b>3</b> *	1.43	
litter	14	215	225	~	1.60	
litter		215	217		1.47	
litter	36	205	207	•	1.27	

