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T.M. Reg. U.S. Pat. Off.: ORTHO

potato pests can't hide from Phosphamidon

You've probably read about the insect-seeking Killer-ORTHO Phosphamidon. We have it. We've seen it work. We recommend it for eliminating potato pests.

Here's why.

Wherever insects hide safe from other sprays (under the curl of a leaf, in crevice of a stalk) Phosphamidon hunts them down. And kills them. Phosphamidon kills on contact. But, it doesn't have to. It is absorbed by the foliage and penetrates the entire upper part of the plant system. Result: a "remote control" kill that gets the hidden insects other sprays miss.

The list of insects reads like an encyclopedia of potato pests: Colorado potato beetle (even the resistant one), all varieties of aphids, flea beetles, corn borers, leaf hoppers — just about every insect that chews or sucks. What's more, most insects that are resistant to other sprays find Phosphamidon irresistible.

Phosphamidon is absorbed so quickly that workers can enter the fields a few hours after spraying. And the natural predators that feed on harmful potato insects can safely return too.

Don't spray money away, hit or miss, with ordinary sprays — come in or phone us for your Phosphamidon requirements. With Phosphamidon you just can't miss.



ISOTOX

Transplanter Solution

Distributed by

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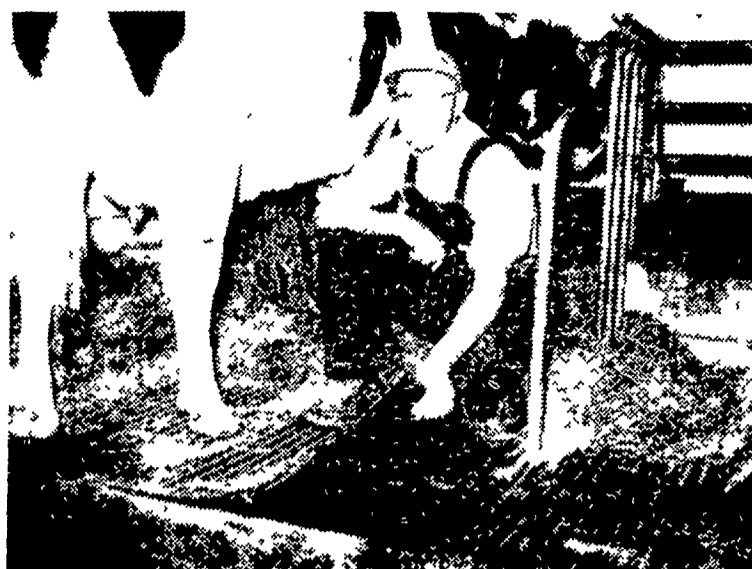
● DHIA Secretary

(Continued from Page 1)
the herd pretty hard, and I will probably cut back to about 20 cows", he said.

He faces much the same problem as many other Lancaster County farmers. With almost three quarters of his farm in the borough limits and housing developments on three sides, he knows that enlargement of his farming operation is definitely limited. Real estate prices will eventually force the farm into housing developments. Because of this and because he believes that further and further expansion is not the answer to profits in the dairy business, Dum does not plan to enlarge his herd. He has approximately 20 acres of permanent pasture, land that is too rough and stony to be plowed easily, which he supplements with three acres of temporary pasture and a summer hay feeding program. He plants rye in the fall for early spring pasture, he plows the rye stubble and plants sudan grass for summer pasture.

"I tried grass silage for several years as a summer forage, but the problems are too great, so now I rely on hay in the summer," he said.

Dum pastures his cows for three hours in the morning but brings them in at noon. After the evening milking he puts them back on pasture for two or two and a half hours, but they stay in the barn at night. He believes the cows will make the most efficient use



RUBBER MATS IN THE STANCHIONS on the Samuel Dum farm have helped to reduce the number of sore feet and swollen legs in the Holstein herd. Here he shows the thickness (five-eighths of an inch) of the mats. The cows have a tendency to jump across the 16-inch-deep gutter. The mats and a combination of straw and shavings give a non-slip footing for the cows.

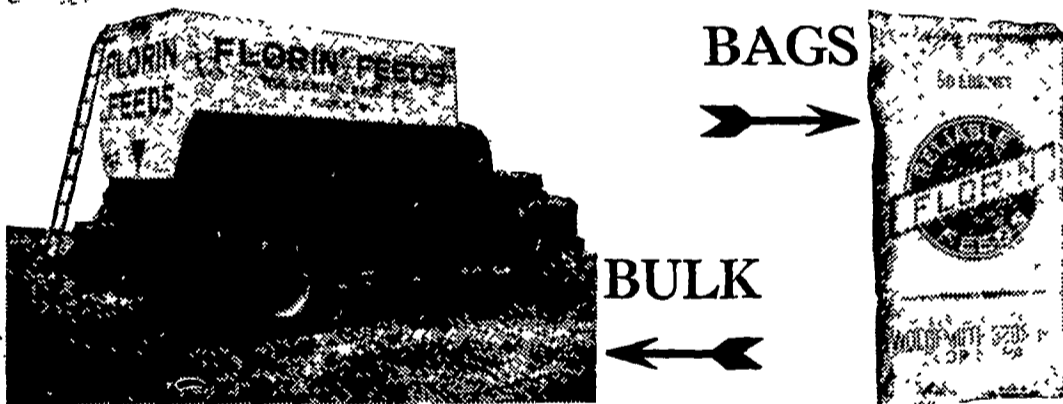
L. F. Photo.

of pasture on this schedule. The cows get two feedings of alfalfa hay a day.

Samuel Dum believes the future of the dairy industry depends on whether the individual farmer learns to control his production to keep it in line with consumption. "Advertising may help increase consumption, but we can not rely on advertising to sell all the milk we can produce," he said.

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