

## BEST FOOD BUYS All Steer Is Not Steaks

Ever wonder why you pay \$1 a pound for steak when cattle is selling for 25 cents a pound. Harold Neigh, consumer marketing specialist at Penn State explains the difference between on-the-hoof and meat counter prices this way:

Nature doesn't make many choice cuts or top grades. Less than 4 per cent of a steer is sirloin steak. In fact, only a little more than half of a live steer ends up in the meat case. A side of beef also includes stew meat, shanks, shoulder roasts and trimmings.

The price you pay for a steak, or for any cut of meat, also includes a lot of other things besides the price of the animal. These things include freight, labor, packaging and risk to name a few. It includes all those costs from the time the live animal leaves

the feed lot or ranch until you put the meat in your shopping cart. These costs are known as marketing costs and they just don't move up or down as fast as farm prices.

That's why, Neigh explains, a temporary drop in cattle prices may mean only a small reduction in prices at the meat counter.

But any reduction in retail prices is welcome news. And lower beef prices are now appearing in most area stores as live cattle prices trend lower. There is about 5 per cent more pork coming to market this spring than a year ago, too. So you'll be noticing lower prices and more weekend specials in pork. Large poultry shipments are also due on the market this month.

Add all these factors together and it means plenty of bar-

gains for the month ahead. To take advantage of these bargains you will have to pay close attention at the meat counter. Day-to-day prices of many meat items will not drop much at all. The supply is not so large that a drastic price drop is needed. But you will see frequent promotion of beef, pork and poultry. By studying food ads before you shop the food stores, you will be alerted to the meat bargains for the week.

19 on Saturday at 1:30 p.m. in the Landisville Church of God.

At Saturday's meeting Mrs. Daniel Will, president, named Mrs. Robert Brubaker and Mrs. Abram Wickenheiser to work as waitresses at the annual Spring Fete at Heart Haven.

Mrs. Martin Greider introduced Miss Margaret Weidler, who described her experiences as an exchange student in Iceland.

Mrs. Wilbur Kauffman and

Mrs. Paul Wagner were hostesses for the meeting. Mrs. Norman Siegrist conducted devotions. Roll call was answered by giving a Bible verse relating to Lent.

Production of mushrooms, once considered a luxury crop, has tripled in the past few years. This year's crop of mushrooms is expected to run five percent larger than that of 1961. Its value is estimated at 40 million dollars.

## Farm Women 4 Hosts Society 7

Society of Farm Women 4 plan to entertain members of Society 7 on Saturday, April 27 in the Mountville Evangelical United Brethren Church. Rodney Clingman will show slides and speak on "The Nesting and Feeding of Birds".

The arrangements were announced at a meeting of the society last Saturday in the Zion Lutheran Church, Landisville.

At the same meeting it was announced that the society will be guests of Society number

## Certified Seed Oats

Gary  
Russel  
Clintland  
Clinton

REIST SEED COMPANY

Mount Joy, Pa.

Quality Seeds since 1925

CHECKERBOARD

## service bulletin



*Next winter's egg profits... depend on what you do this spring!*

What determines laying house profits? Price of eggs? Disease? Cost of feed? Rate of lay? Yes... all these are important, but record-keeping Eastern poultrymen will tell you the biggest factor of all is *the kind of a pullet you start with!*

They're not talking about the different strains, necessarily. They're merely saying that pullets started and raised *right*—with the best of breeding, feeding, sanitation, and management—invariably make more eggs and more money than those raised any other way. In fact, poorly-raised pullets sometime fail to make a return over feed cost!

So raise them on the Purina Program. We'll help you all we can with advice on debeaking, housing, feeding. We have Purina disease treatments and wormers with Research-approved directions on how to use them. We'll help you wind up next fall with a bunch of big, sturdy, Purina-fed pullets developed to return good money for you in the laying house.

S. H. Hiestand & Co.  
Salunga

John B. Kurtz  
Ephrata

James High  
Gordonville

Whiteside & Weicksel  
Kirkwood

Wenger's Feed Mill, Inc.  
Rheims

J. H. Reitz & Son, Inc.  
Lititz

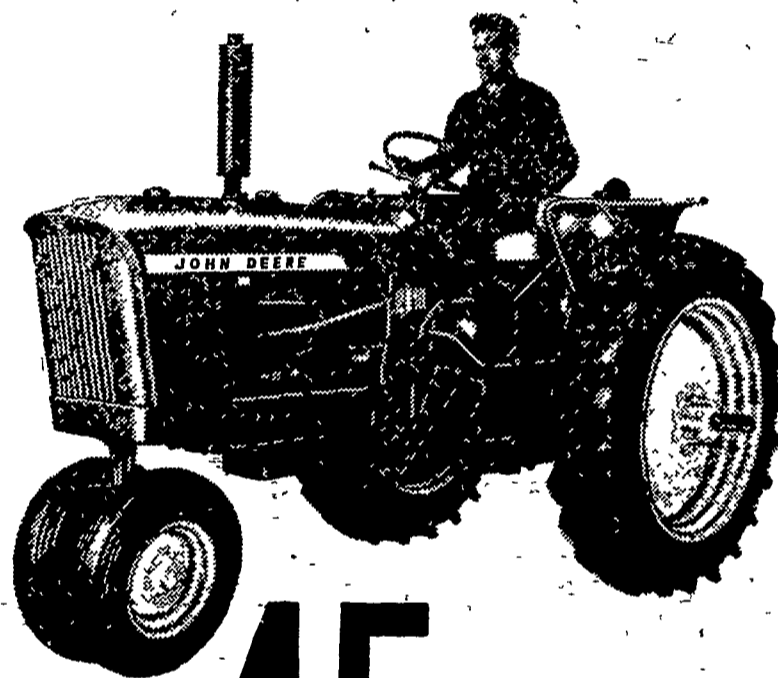
John B. Kurtz  
Cedar Lane

John J. Hess, II  
Intercourse - New Providence

Ira B. Landis  
Valley Road, Lancaster

Warren Sickman  
Pequea

John J. Hess  
Kinzers - Vintage



# 45 h.p.

## in the all-new John Deere TWENTY-TEN

In the new "2010" Row-Crop, above, or "2010" Row-Crop Utility Tractor, you'll have the power to handle a 3-bottom plow or turn out top-notch work with 2- and 4-row cultivators. Also available is the more specialized "2010" Hi-Crop. Step up your earning power today. Choose from gasoline, Diesel, and LP-Gas engines. See us soon... get full details.

ASK ABOUT THE

## JOHN DEERE CREDIT PLAN

LANDIS BROS., INC.  
Lancaster

SHOTZBERGER'S  
Elm

ALAN BEYER  
Christiana

WENGER'S IMPLEMENT CO.  
Buck

A. B. C. GROFF  
New Holland

EDWARDS & COX  
Oxford

