





350 Strasburg Pike Lancaster and Lititz, Pa. 397-5179 - 687-6002 - 626-7766

So the way to manage for profit is to improve the performance of each cow.

Chances are, you've been upgrading your herd by improved breeding and culling. But your big profit opportunity lies in a feeding program that will help you milk out your cows to the very limit of their bred-in capabilities.

Today's cows are capable of high-level production - often as much as 2,000 lbs. more milk per cow per year than they're producing. PIONEER feeds and feeding programs can help you get those extra tons of milk from your cows. Challenge your herd. Feed the PIONEER way ... find out how good your herd really is.

Stop in and see us. We'll help you develop an all-around managementfor-profit program that will put profit dollars in your pocket.



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