

● **Poultry Outlook**
(continued from page 1)
weeks.

The increase in weekly placements as compared with the previous year was during the period when production normally is lowest. Even though at times placements were 20 per cent ahead of the corresponding week or weeks of the year previous, production was still below the peak weeks of 1962.

Later in the year supplies may be about the same as a year ago. Some estimate there will be 3-4 per cent more broilers produced in 1963 than in 1962.

Demand for broilers is expected to be strong. Relatively high retail meat prices, strong export demand, fewer turkeys and a reduced rate of expansion contributed to more favorable prices throughout much of 1962. These factors are not expected to exert the strength they did last year. Prices for red meat will be a little lower. Exports are expected to be lower than in 1962 and there will be more turkeys. In spite of these, demand is expected to be strong because of increases in population and higher consumer income.

● **Swine Producers**

(Continued from Page 1)

Quality of the meat-type hogs a carcass demonstration and evaluation will be held for the participants at the Kunzler & Co packing house. On rail evaluations will be made by Penna State University livestock specialists.

The show will start at 8:30 a.m. and continue throughout the morning. The sale of all hogs will start at 2:00 p.m.

Hog raisers, whether participants or not, are invited to attend this show. It is set primarily as an educational institute with the best of area hog producers participating.

Be a Better Shopper

Among the rewards for being a better shopper are a balanced budget, more quality for the money and better living for the family, say Penn State extension home economics specialists.

Holstein Ass'n Adds Members

BRATTLEBORO, VERMONT — Pennsylvania accounted for 104 of 663 new and renewal members announced today by The Holstein-Friesian Association of America.

The Keystone State total ranked second only to New York's 108. Wisconsin in third place among the 45 states represented, had 78.

The Association maintains all official records of Registered Holstein-Friesian cattle in this country at its national headquarters here.

Total membership, as a result of the 663 new additions, is currently at nearly 41,000. There are also more than 12,800 active Junior Members.

Business volume includes the registration of more than a quarter-million new animals and more than half as many officially-recorded transfers of ownership each year.

More than 130,000 Registered Holstein cows are currently enrolled in three production testing programs which the organization conducts in cooperation with the various-state agricultural colleges. Nearly 3,200 herds in 49 states are represented.

In addition, nearly 65,000 cattle of the breed are officially classified for type, or body conformation, by Association representatives each year.

Following is a list of new members in the association from the Lancaster area:

Jacob R. Houser, Jr., Lam-peter; Paul K. Brubaker, Manheim; Daniel Lewis Esh, Inter-course; David G. Miller, Manheim; Park L. Buckwalter, Jr., Oxford; Burton Y. Staman, Columbia; Wilmer G. Kraybill, Elverson; Harold M. Barley, Millersville; Calvin S. Kurtz, Elverson; J. Carvell & I. Martin Landis, Lancaster.

Heed traffic signs and pavement markings, the Safety Crusade says. Know what all of them mean and never try to second-guess them.



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