

1963 Outlook Sees Changes In Farm Scene

DR. THOMAS G. CULTON
Nutritionist

Economic predications for 1963 point to a good agricultural year for Lancaster county and other south central Pennsylvania farmers

Feed grain supplies are going to be adequate though somewhat higher in price than in 1962, necessitating further emphasis on economy of production in animal agriculture.

In contrast to the great strides made in nutrition genetics in years past to increase production efficiency, 1963 will



DR. THOMAS G. CULTON

be a year of greater emphasis on the proper environment for more efficient animal production. The proper unit size for most efficient utilization of labor and more "tailored" production for "tailored" markets.

The enviable position of this area with respect to consuming populations makes it possible for us to market the freshest product at the least cost. Continued production of a quality product marketed in an orderly manner for this quality market will stand the south-central Penna farmer in good stead for 1963 and many years to follow.

WILLIS ESBENSHADE
Dairy Farmer

It looks like 1963 will be

another good year. Farming looks as promising in the new year as it did in 1962, but it probably will not be a banner year.

Perhaps this is for the better, since we always have to come back from a peak. Business in general is good but not at a peak, and this has some effect on farming. The automobile business is booming, and other business in general is at a fairly high level. We, as farmers do not feel the effect of a business boom immediately, but business does feel a farm slump.



WILLIS ESBENSHADE

The drought of last year

did have some effect, and farmers, especially dairymen who will have to buy feed, will feel that during the new year.

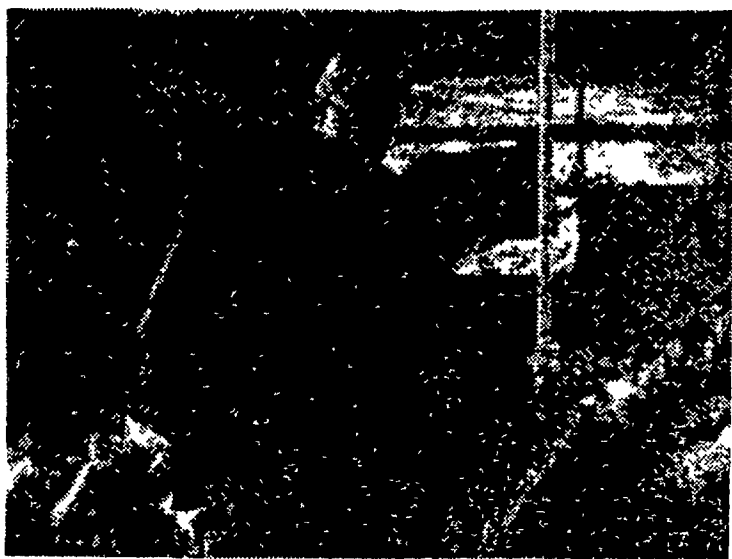
Farmers seem to be buying more fertilizer, and this is a good move toward better crops and higher production. Everything must count because of low prices for the farmer's product.

I believe farmers should keep an eye on the market situation. We don't seem to be able to do much about prices at present. The consuming public has become accustomed to buying farm products at a low price, and it is hard to change the situation. Farmers may have to get together to bring more control on the marketing of farm commodities. As it is, a few buyers take the reduction of many farmers, and this creates an artificial market situation. The farmer needs to be in a position of demanding a price for quality products in-

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Local Broiler Grower Gives The Facts About HORNCO!

"I Never Had Results This Good Until I Started on the
Hornco
Broiler Program!"



Mr. Miller adjusting a water fountain in 1 of his 2 houses.

Enos Miller, 1772 Windy Hill Road, Lancaster, says "I'm well satisfied with the Hornco broiler program. During 1961 I started 85,000 broilers and sold 84,992. That's selling 8 less than I started. At an average age of 9 weeks-4 days, the 4 flocks averaged 3.97 lbs. with a condemnation of about 1%. I never had results this good before I started using Hornco Feed."

LOOK AROUND! See how many of your neighbors have changed to Hornco Feeds. Call us — give us a chance to prove we can lower your cost of production.



"Service makes the difference when you buy from the Hornco man with the Hornco Plan."

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Reid Holstein Is Honored By Nat'l Ass'n

Brattleboro, Vermont — Latest entry in the super-select "iron grandma" clan of the dairy world is a 16-year-old Registered Holstein cow in the herd of Wm. A. Reid, Oxford, Pennsylvania.

She is Lincoln Admiral Ona 2713252 (VG) who exceeded the qualifying mark by more than five tons with official lifetime production credits to date of 210,045 lbs. of milk and 7,553 lbs. of butterfat.

The Reid Holstein has averaged more than 44 lbs. of milk a day for every day, milking and dry, since her second birthday in February, 1948. Her cumulative total is more than eight times the lifetime output of the average U. S. dairy cow.

"Ona" hit her peak as an 8-year-old with 365-day totals of 23,829 lbs. of milk and 890 lbs. of butterfat.

Weighing and testing of all of her production has been supervised by Pennsylvania State University as part of the official breed improvement work of the national Holstein organization.

FARM WOMEN 10 TO MEET TODAY

Society of Farm Women 10 will meet Saturday at 1:30 p.m. at the home of Mrs. William Fox, 1200 Wheatland Ave.

Miss Eliza Esbenschade will be co-hostess. Miss Bo Gyung Jung will be speaker. Roll call will be answered by "My new resolutions and will I keep them."