CHECKERBOARD

more milk per



with PURINA COW CHOW D

frica's dairy cows are producing milk than ever before. And a na milking ration, Cow Chow D, is ing many of them make up to a

nce of quality ingredients is the t behind the high efficiency of ha Cow Chow D.

ha's Research herd of Holsteins Guernseys has been giving nutrists factual information on Purina Dairy Rations for over 30 years. This milking string proved the value of Cow Chow D by producing an average of 2067 pounds more milk per cow over that produced on a regular 16% milking ration.

Put Purina Research to work on your farm by feeding Cow Chow D. Chances are, like other Northeastern dairymen, you'll find this ration will help your cows-make more milk . . . and more

Outlook

(Continued from Page 4)

Better mnagement practices, quality frage grains will was the lowest in 11 years. be used to obtain maximum production from animals pos- farmer who does not have essing the genetic ability to excell. More emphasis should be placed on caring for and feeding the high producers in the herd.

More attention is being paid to characteristics which contribute to long-lived qualities in cattle It takes a certain length of time for a cow to pay for herself after she begins producing and the longer she can be kept in the herd after she calves, the more opportunity for profit exists.

More farmers are beginning to realize the value of sources of selling good quality surplus cattle. Dealers are coming into this area and buying high quality cattle for sale in areas where breeding This is an added source of in- now should place his order come for many dairymen.

ing program to the dairy in- up near the content of alfalfa.

WILLIS ROHRER

P. L. Rohrer and Brother, Seedsmen

The more popular varieties of alfalfa will be in extremely are more shortages right now lous trouble. Pennsylvaniashort supply this year. There in alfalfa seed than I can ever remember.

In 1961 the production of alfalfa seed was the lowest in tion from the tests to cull the 10 years so there was very por producers from his little carryover. Seed producing conditions duing 1962 were poor, so that season's

I would suggest that any



WILLIS ROHRER

standards are not as high. his alfalfa seed needs ordered immediately. There will have Added emphasis is being to be some substitution of vargiven to the importance of ieties, and we are recommendmarketing dairy products. ing planting a grass-alfalfa While this is not entirely in mixture Through proper ferour line we realize the im-tilization, farmers can bring portance of a sound market- the protein content of grass

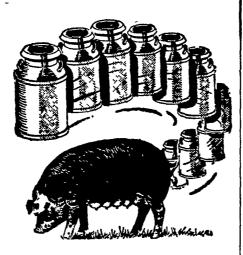
> Fortunately, we saw the shortage coming and prepared for it, but some varieties are in a critical condition. It is almost impossible to buy Certified Penn Scott red clover seed, and any seed house that didn't order ahead is in sergrown red clover seed is only about 30 per cent of the sup-(Continued on Page 12)

You Know . . . Sows Produce Gallons Of Milk Each Year

od sow is a factory — a "pig factory" he needs help to produce to capacity.

e Purina Research Farm on the Purina Program, sows each year produce more 100 gallons of milk; wean 18 pigs; and ain their own bodies. These are mighty

a Sow Chow — fed with your grain igned and researched especially for these bs. Get Sow Chow at our store with the terboard Sign.



CUT CRD IN DAY-OLD CHICKS

you can help knock out costly CRD inn in day-old chicks with Purina Tylan Soluble. Soluble contains tylosin, a new, fast-acting iotic that cuts down the most common cause of in baby chicks.

your chicks first arrive, add this powerful h Aid to their drinking water. We can supply with Purina Tylan Soluble in economical 100or 2-gram packets.

out CRD with new Purina Tylan Soluble in chick ng water.

John B. Kurtz Cedar Lane

S. H. Hiestand & Co Salunga

John J. Hess, II urse - New Providence

Ira B. Landis ey Road, Lancaster

John B. Kurtz **Ephrata**

James High Gordonville

Whiteside & Weicksel Kirkwood

Wenger's Feed Mill, Inc. Rheems

J. H. Reitz & Son, Inc. Lititz

John J. Hess Kinzers - Vintage





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