

BEST FOOD BUYS

Avoid The Pinch By Shopping

If Christmas shopping and the recent expenditures for a big Thanksgiving dinner has put the squeeze on your food budget, you'll want to be especially conscious of quality and price in the weeks ahead. Careful study of newspaper food ads and consideration of commodities in plentiful supply will help you stay within the budget, reminds Tom Epper, Penn State Extension Marketing Agent. White potatoes lead the list of plentiful vegetables as this year's crop is 22 percent above average in volume. Sweet potatoes are also in plentiful supply and November is their peak month which means prices are now near the seasonal low. Cabbage, cauliflower, broccoli, Brussels sprouts, turnips and squash of all kinds are economically priced. Shipments of lettuce from the growing areas of Arizona have been showing a gradual increase and prices will be lower this week. First shipments of tomatoes are arriving from Florida and improved quality and taste will be noted. And don't feel you have to wait next summer to enjoy sweet corn — Florida is already shipping a well-graded, quality product.

Apples of all kinds and citrus — grapefruit, Hamlin and Navel oranges, tangelos and tangerines — dominate the best value class at the fruit counter. Bananas, Emperor grapes, D'Anjou pears, persimmons and pomegranates add to the variety and are reasonably priced. Promotional efforts at the counter are expected to emphasize beef chucks and rounds, pork loins and in some instances the lower priced broiler-fryers. Special economy will be realized if you choose an item in less active demand such as pork liver, beef hearts or tongue or a smoked picnic. Eggs and dairy products are likewise value-priced sources of protein.

Have You Heard?

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hangers together with tape and use as one. For a deluxe hanger, you can pad it . . . just wrap with strips of cloth.

Guide To Carpet Quality

The amount and quality of yarn used to make the carpet indicates quality. When buying a rug or carpet and you wish to test the closeness and density of pile tufts, here's what you do . . . bend the carpet back onto itself so you can see the tufts exposed right down to the backing. If the tufts are noticeably thin and widely spaced, the carpet lacks enough fullness to wear properly.

Besides amount and quality of yarn, another important guide to carpet quality is the manufacturer's reputation and a reliable dealer.

Bears are not true hibernators. They will awake if the weather warms during long winter's sleep and may wander short distances from their dens.



service bulletin

OLD 907's RECORD STILL STANDS



Thirty-four old cows in the Purina Farm Dairy Center herd have lifetime production records of more than 100,000 lbs. of milk. Cow number 907, pictured at right, had the best record of all. She produced 180,377 lbs. of milk in 11 lactations.

Through the years dairy animals, raised at the Farm the Purina Way from birth grow fast, freshen early and spend long, profitable years in the milking string.

Dairymen who follow the Purina Dairy Program get equally good results.

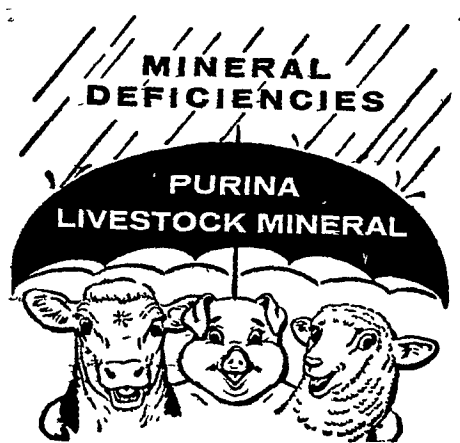
We urge you to try Purina, prove to yourself that Purina feeding costs you less.

Do You Know . . . Livestock Mineral Is Cheap Insurance?

Purina Livestock Mineral is cheap insurance against mineral deficiencies. For just a few cents per head per year you can be sure livestock get the minerals needed to produce and reproduce efficiently.

Purina Livestock Mineral is now available in two easy-to-use forms — meal or blocks.

The meal form is ideal for free-choice feeding of feedlot cattle, hogs, and sheep. The weather resistant blocks are handy for use on range or pasture. Don't take chances with livestock health and profits — feed Purina Livestock Mineral . . . available at our Checkerboard store.



Do You Know . . . Sows Produce 100 Gallons Of Milk Each Year

A brood sow is a factory — a "pig factory" — and she needs help to produce to capacity. At the Purina Research Farm on the Purina Hog Program, sows each year produce more than 100 gallons of milk; wean 18 pigs; and maintain their own bodies. These are mighty big jobs.

Purina Sow Chow — fed with your grain — is designed and researched especially for these big jobs. Get Sow Chow at our store with the Checkerboard Sign.



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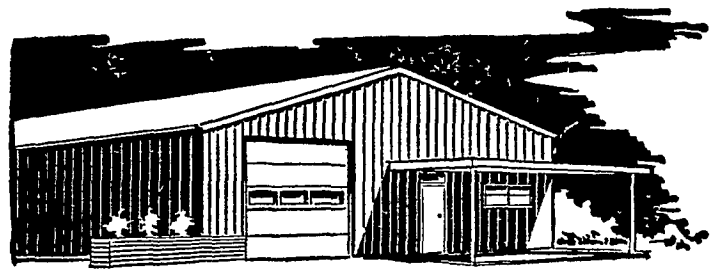
P. O. Box 254, LANCASTER, PA. Ph. 569-0411

There's a calling station near you . . .

- | | |
|----------------------|-----------------------|
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