

CHECKERBOARD

service bulletin

Build Milk
Production . . .
hold
with
COW CHOW D



Purina Research developed Purina Cow Chow D, the high-efficiency milking ration, to do two things: (1) increase milk production, (2) bring cows through their lactations in good condition, ready to drop a husky, normal calf after a reasonable dry period.

Cow Chow D delivers on both counts! In many Eastern herds, milk production has gone up well over 2000 pounds per cow in a ten-month lactation on Cow Chow D. And it's helping cows go into their sixty-day body-conditioning, calf-building dry period

in good shape — ready to come back strong and continue to milk heavily after calving.

Stop in and let us tell you more about Cow Chow D. Let us help your cows make more milk . . . and more money for you.

Do you know . . .

WHY PURINA'S PIG PARLOR PAYS?

The Purina Pig Parlor, introduced just a few short years ago has raised the hog's standard of living. As a result of this revolutionary step in the hog industry, today many hogmen are using some phase of confinement finishing. This method of finishing hogs took

them out of the mud — increased their efficiency. The experts predict the trend continuing toward more Pig Parlor operations because of price of land, labor, efficiency and ease of sanitation. Next time you're in town drop by our store with the Checkerboard Sign and ask about Purina Pig Parlor plans.



TREAT CRD FAST . . . USE NEW PURA-MYCIN, INJECTABLE

For fast, effective treatment of CRD, inject your birds with new, powerful Purina Pura-Mycin, Injectable. This sterile antibiotic solution gives quick, long lasting results.

Pura-Mycin, Injectable, is convenient to use and economical. There's no waste or runoff. Better keep Pura-Mycin, Injectable, on hand for emergency treatment. This Quality Health Aid for Poultry is available at our Checkerboard Store for the asking.



LARRY BRUBAKER, MOUNT JOY R1, shows off his prize winning capon exhibit. Posing with him, right, is the red ribbon winner, Miss Virginia Wivell. Larry is the son of Mr. and Mrs. Robert Brubaker, and Miss Wivell is the daughter of Mr. and Mrs. Clyde Wivell, Columbia R1. Judge Carl Dossin, Extension Poultry Specialist from the Pennsylvania State University said the exhibits were the best he had seen in several years.

L. F. Photo.

For all year economy!



FORD DIESEL TRACTORS

- Save fuel dollars with Ford's precision-built diesel engines. Vertical exhaust and 12-volt electrical system are standard equipment.
- Pick of power—5-plow 6000 . . . 3-4 plow 4000 . . . 2-3 plow 2000 . . . plus the 4-plow Super Major and 3-plow Super Dexta.
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